



# Business Year Comparisons

**BY ~ 2009** vs. **BY ~ 2008**  
*(52 Business Weeks)* *(52 Business Weeks)*

**Week Ending: 02/21/09**

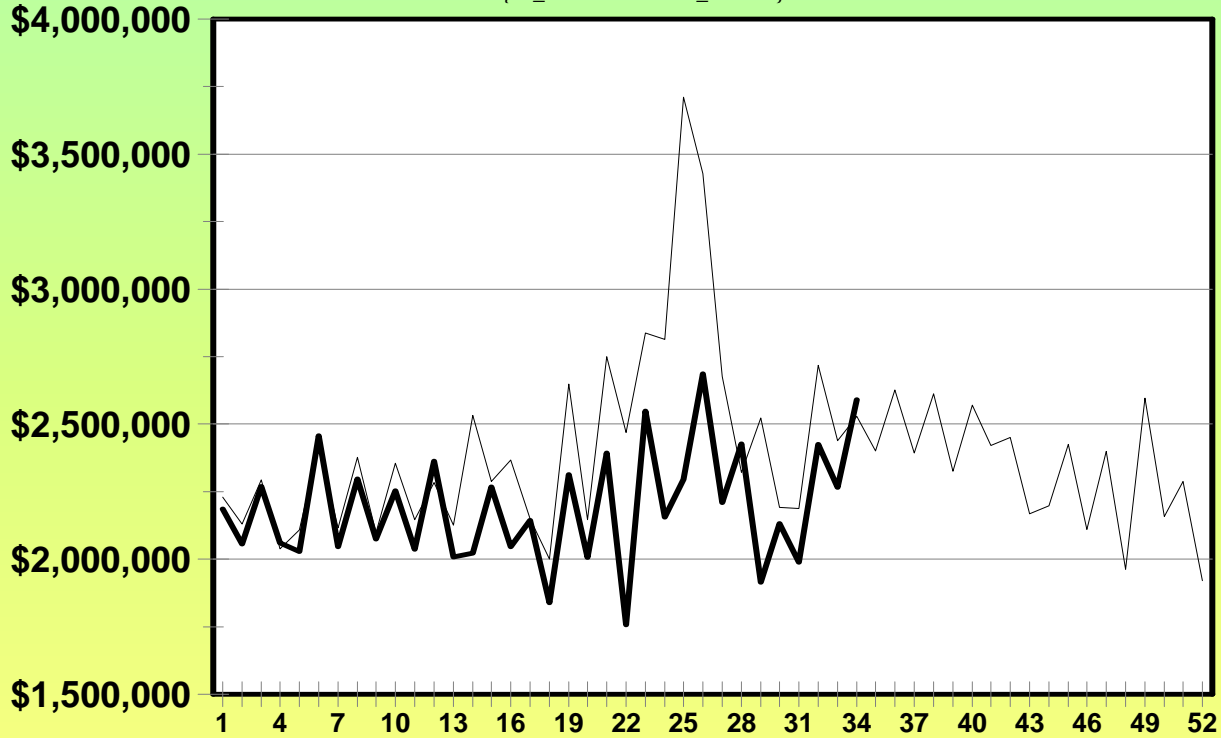
Week Ending: 02/21/09



# Scratch-its

## BY\_2009 -vs- BY\_2008

*SUM{SI\_activations + SI\_returns}*



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$2,265,833	\$2,438,941	-\$173,108	-7.10%
Current Week	\$2,590,148	\$2,528,220	\$61,928	2.45%
Year to Date	\$74,565,908	\$82,445,073	-\$7,879,165	-9.56%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$74,565,908	\$88,143,212	-15.40%

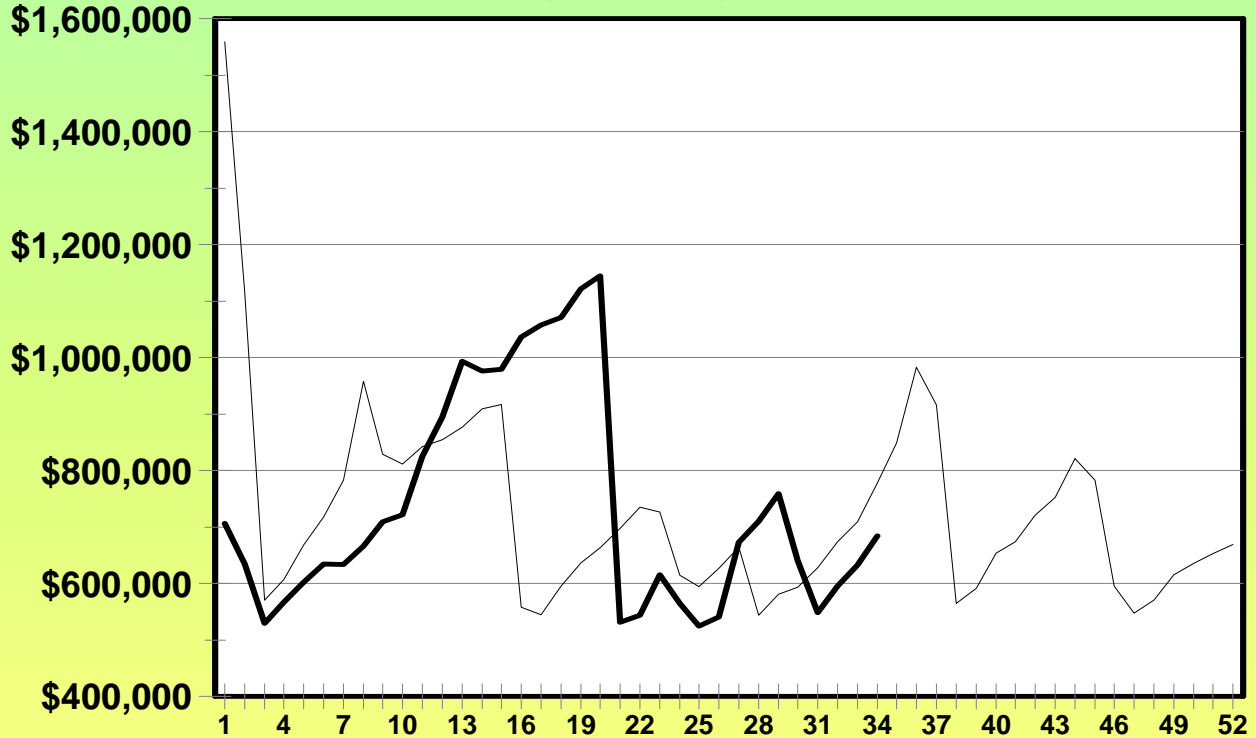
Week Ending: 02/21/09



# Megabucks

## BY\_2009 -vs- BY\_2008

(MB\_Gross\_Sales)



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$632,269	\$709,516	-\$77,247	-10.89%
Current Week	\$683,838	\$778,227	-\$94,389	-12.13%
Year to Date	\$25,060,891	\$25,178,911	-\$118,020	-0.47%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	% Change
\$25,060,891	\$25,500,000	-1.72%

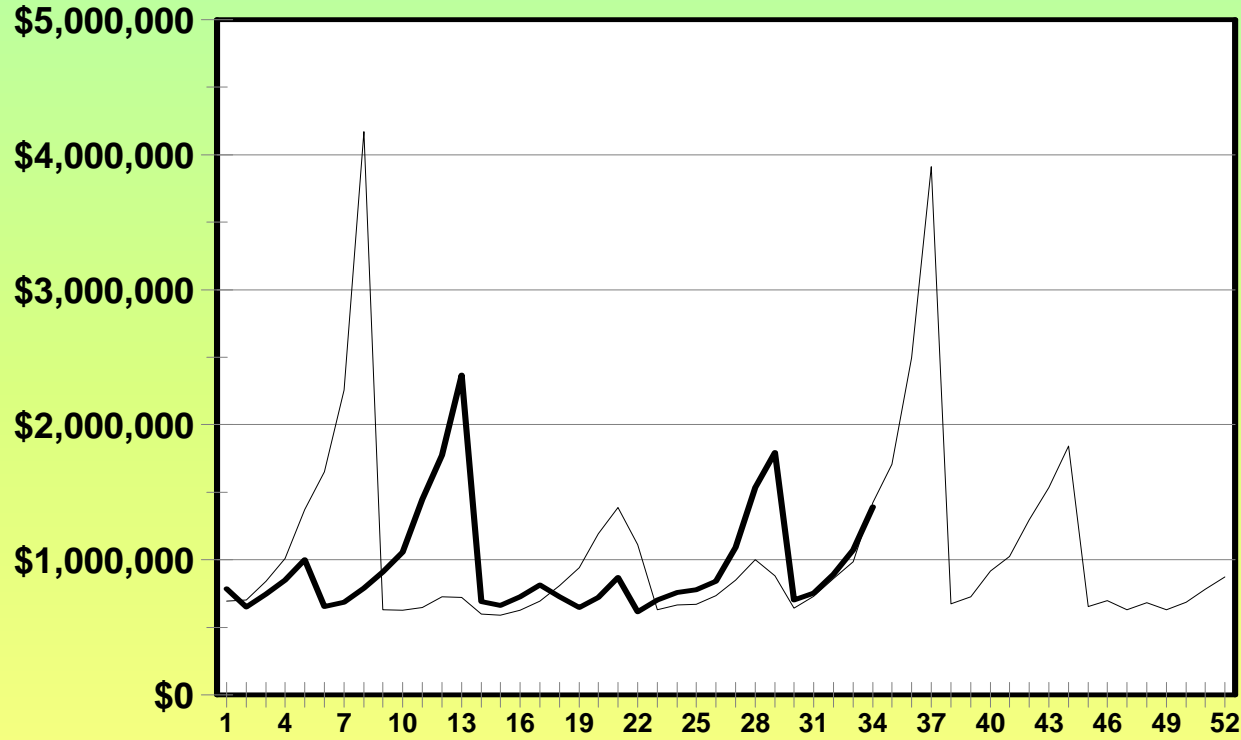
Week Ending: 02/21/09



# Powerball

## BY\_2009 -vs- BY\_2008

*(PB\_Gross\_Sales)*



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$1,070,655	\$984,793	\$85,862	8.72%
Current Week	\$1,389,982	\$1,422,396	-\$32,414	-2.28%
Year to Date	\$32,496,236	\$34,070,996	-\$1,574,760	-4.62%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$32,496,236	\$33,346,154	-2.55%

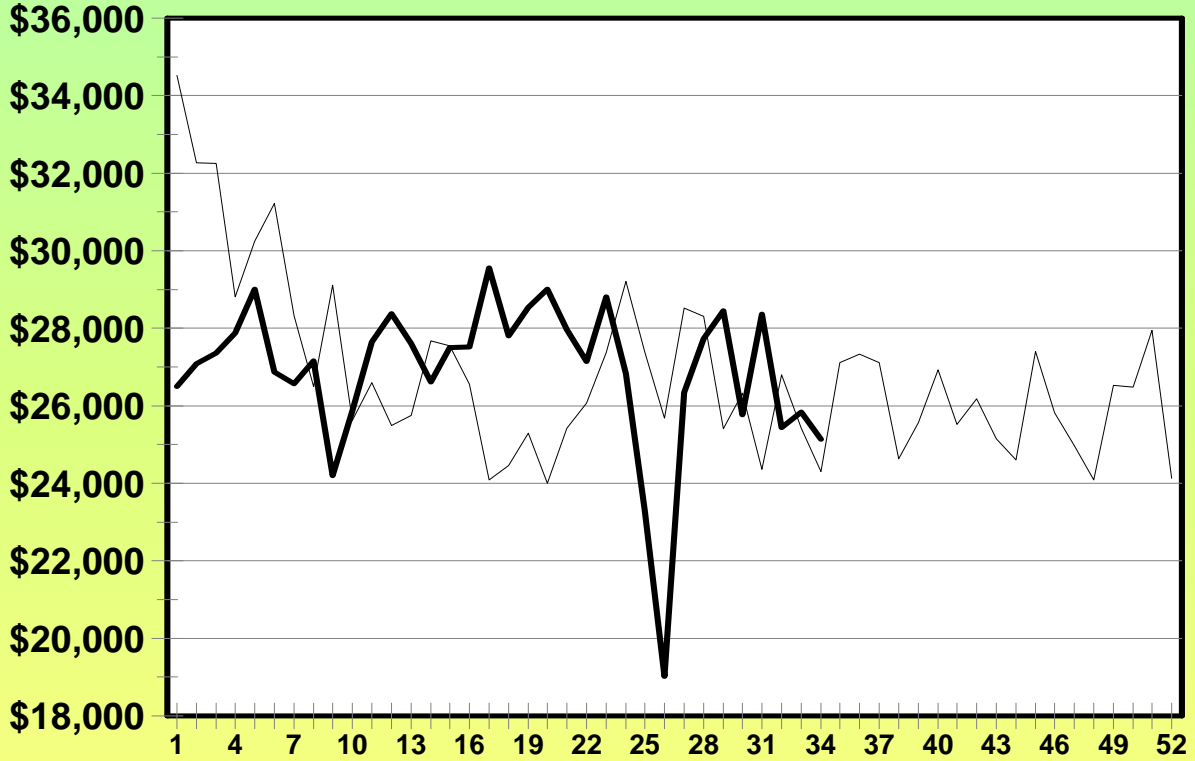
Week Ending: 02/21/09



# Pick 4

## BY\_2009 -vs- BY\_2008

(P4\_Gross\_Sales)



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$25,834	\$25,424	\$410	1.61%
Current Week	\$25,134	\$24,301	\$833	3.43%
Year to Date	\$914,758	\$926,865	-\$12,107	-1.31%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$914,758	\$915,385	-0.07%

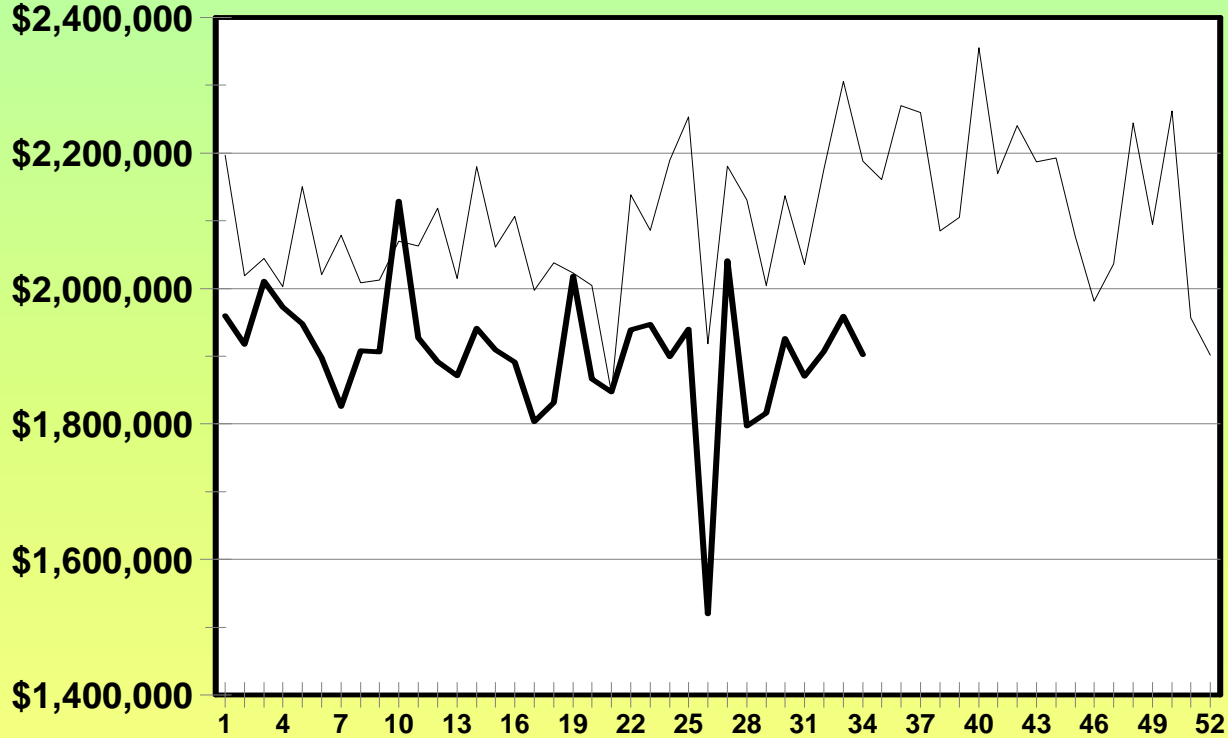
Week Ending: 02/21/09



# Keno

## BY\_2009 -vs- BY\_2008

*(KN\_Gross\_Sales)*



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$1,958,998	\$2,306,165	-\$347,167	-15.05%
Current Week	\$1,902,460	\$2,187,899	-\$285,439	-13.05%
Year to Date	\$64,739,719	\$70,797,084	-\$6,057,365	-8.56%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$64,739,719	\$71,197,109	-9.07%

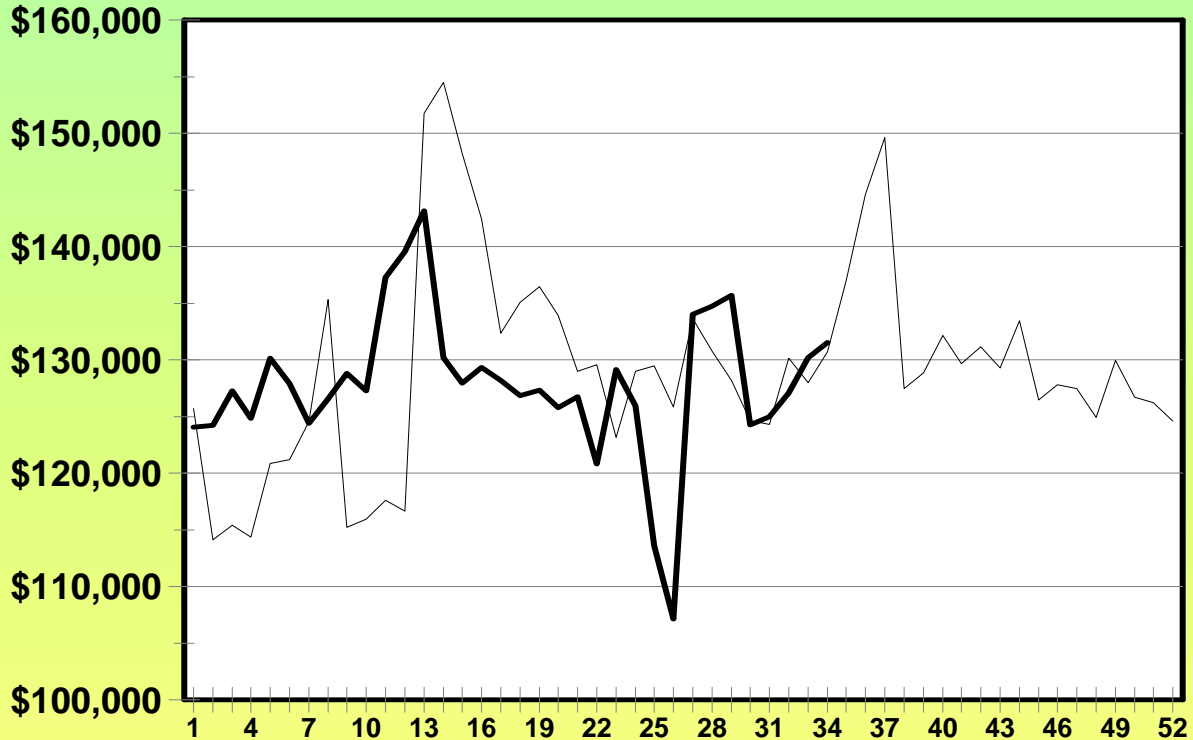
Week Ending: 02/21/09



# Win for Life

## BY\_2009 -vs- BY\_2008

(WL\_Gross\_Sales)



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$130,188	\$128,006	\$2,182	1.70%
Current Week	\$131,526	\$130,704	\$822	0.63%
Year to Date	\$4,346,926	\$4,367,898	-\$20,972	-0.48%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	% Change
\$4,346,926	\$4,413,462	-1.51%

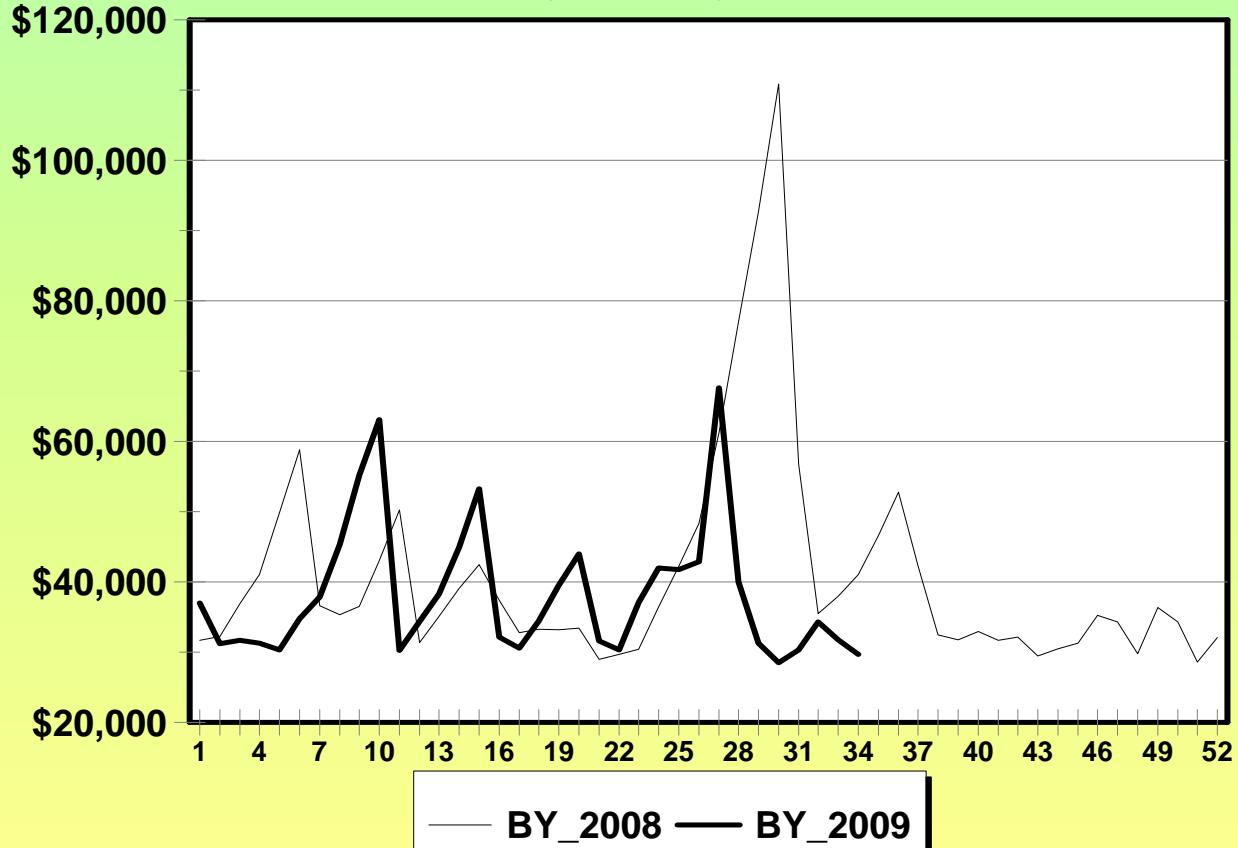
Week Ending: 02/21/09



# Lucky Lines

## BY\_2009 -vs- BY\_2008

(LL\_Gross\_Sales)



	This Year	Last Year	Difference	% Change
Last Week	\$31,728	\$37,928	-\$6,200	-16.35%
Current Week	\$29,708	\$41,042	-\$11,334	-27.62%
Year to Date	\$1,298,376	\$1,498,932	-\$200,556	-13.38%

YTD Sales vs. Internal Targets:

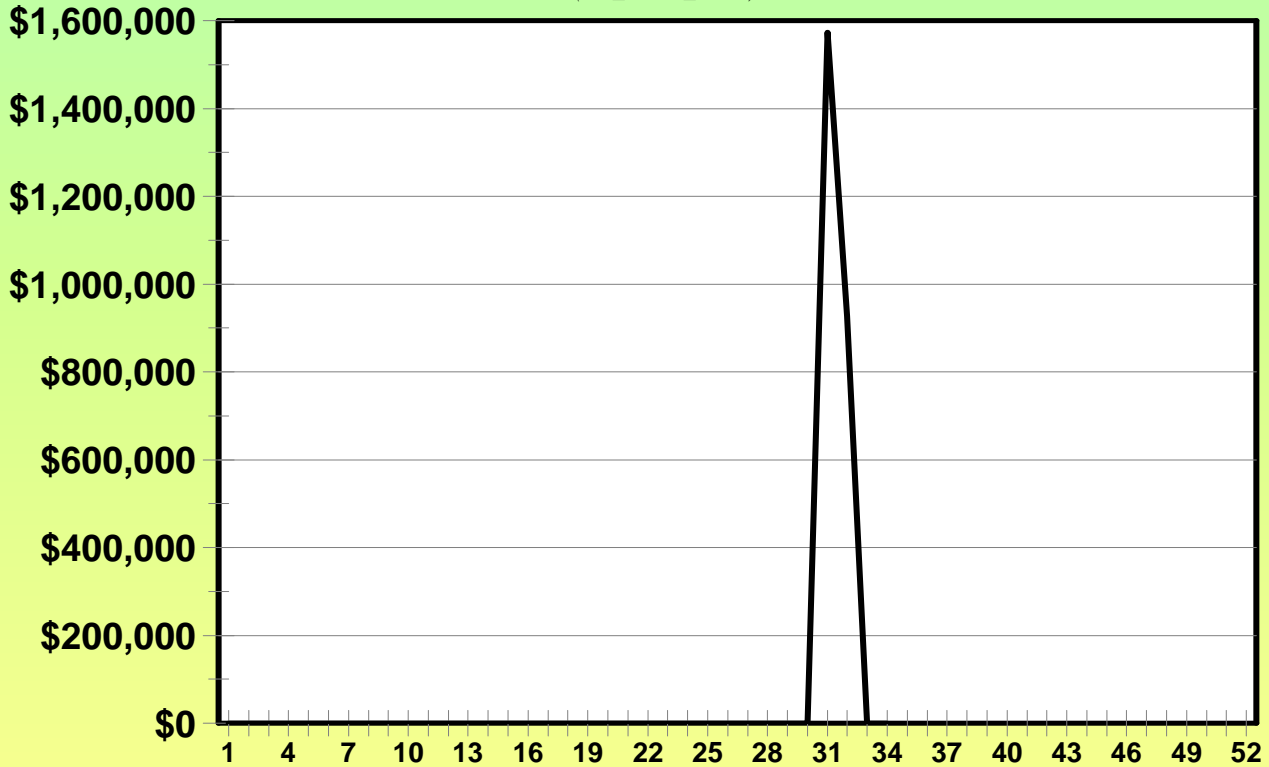
Sales_YTD	Target_YTD	%_Change
\$1,298,376	\$1,438,462	-9.74%

Week Ending: 02/21/09

# Raffle

## BY\_2009 -vs- BY\_2008

*(RF\_Gross\_Sales)*



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$0	\$0	\$0	ERR
Current Week	\$0	\$0	\$0	ERR
Year to Date	\$2,500,000	\$0	\$2,500,000	ERR

YTD Sales vs. Internal Targets:

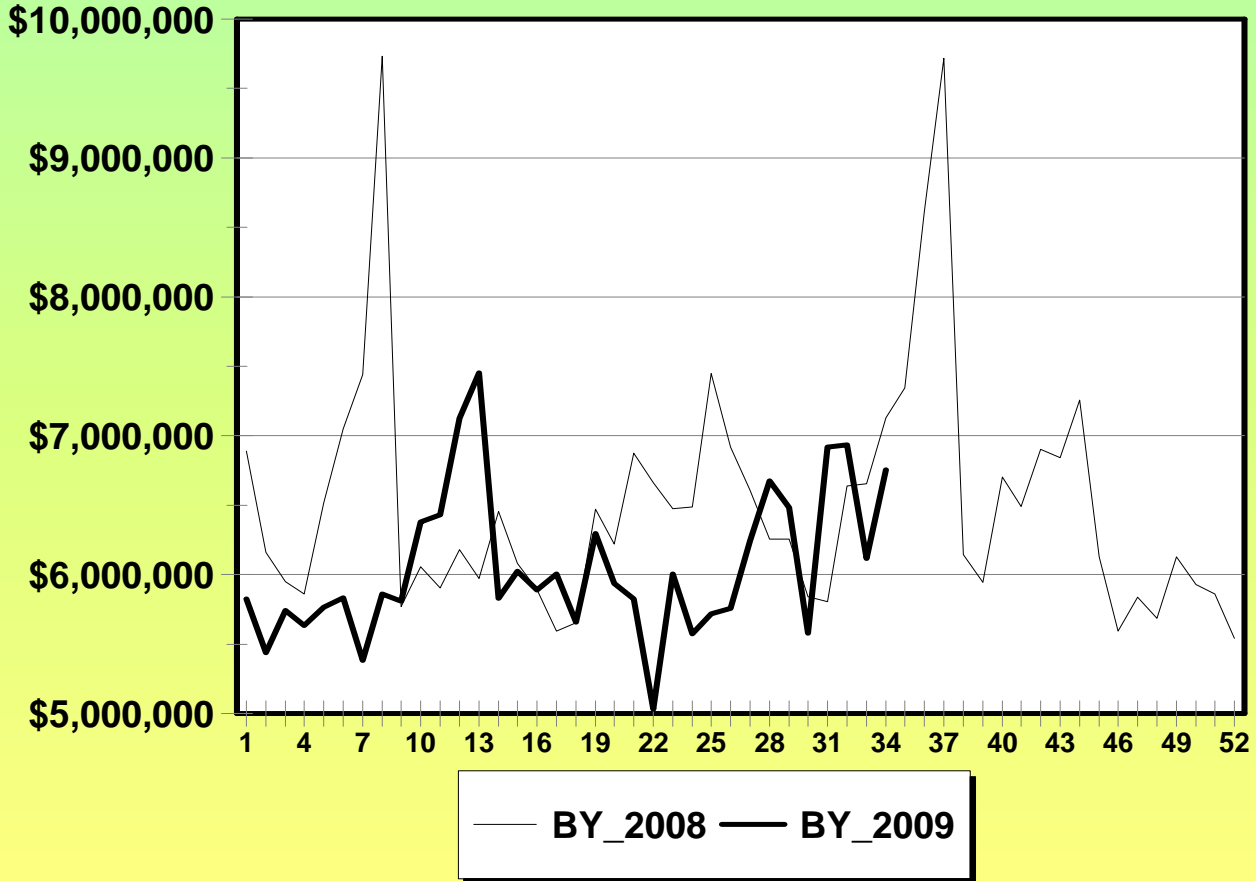
Sales_YTD	Target_YTD	%_Change
\$2,500,000	\$1,428,571	75.00%

Week Ending: 02/21/09



# Traditional Only

## BY\_2009 -vs- BY\_2008



	This Year	Last Year	Difference	% Change
Last Week	\$6,115,505	\$6,656,693	-\$541,188	-8.13%
Current Week	\$6,752,796	\$7,127,369	-\$374,573	-5.26%
Year to Date	\$205,922,814	\$219,902,169	-\$13,979,355	-6.36%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$205,922,814	\$226,382,353	-9.04%

Note: Breakopen Gross Sales ~ LYTD: \$616,410

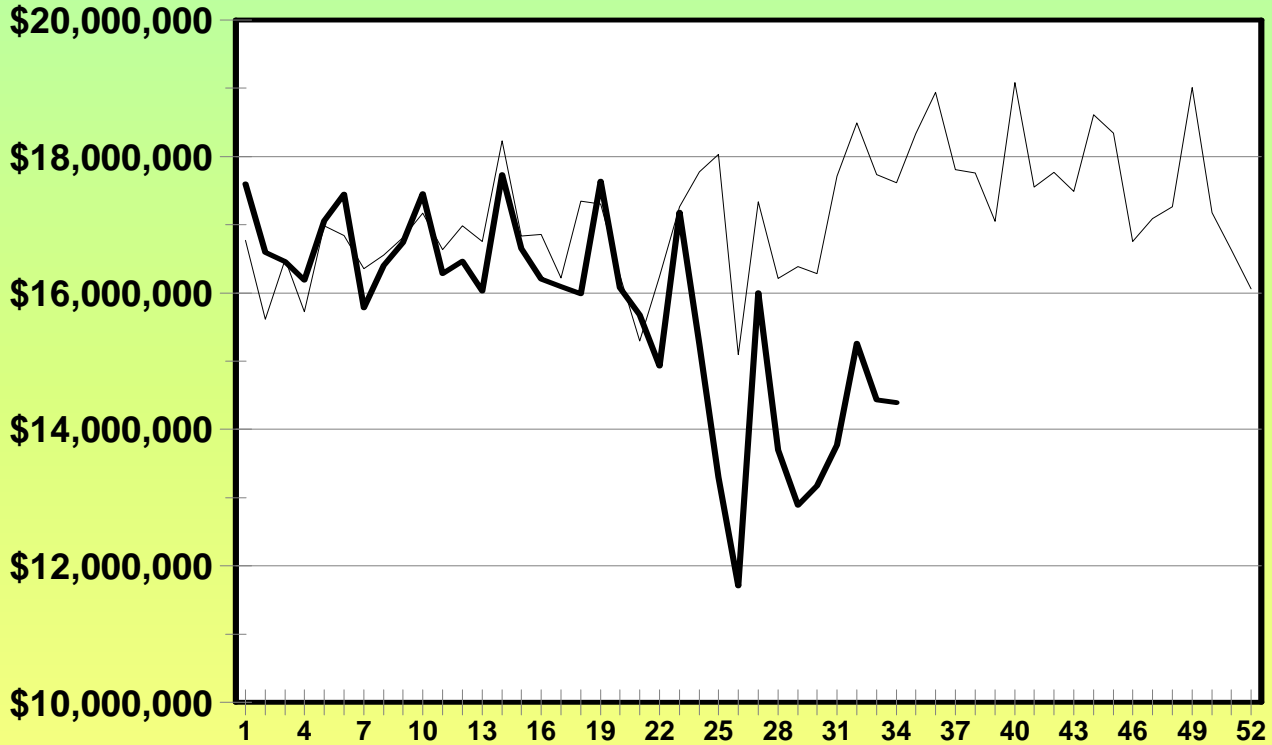
Week Ending: 02/21/09



# Video

## BY\_2009 -vs- BY\_2008

*(VL\_Gross\_Sales)*



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$14,433,316	\$17,731,646	-\$3,298,330	-18.60%
Current Week	\$14,395,796	\$17,617,916	-\$3,222,120	-18.29%
Year to Date	\$534,570,053	\$572,230,742	-\$37,660,689	-6.58%

YTD Sales vs. Internal Targets:

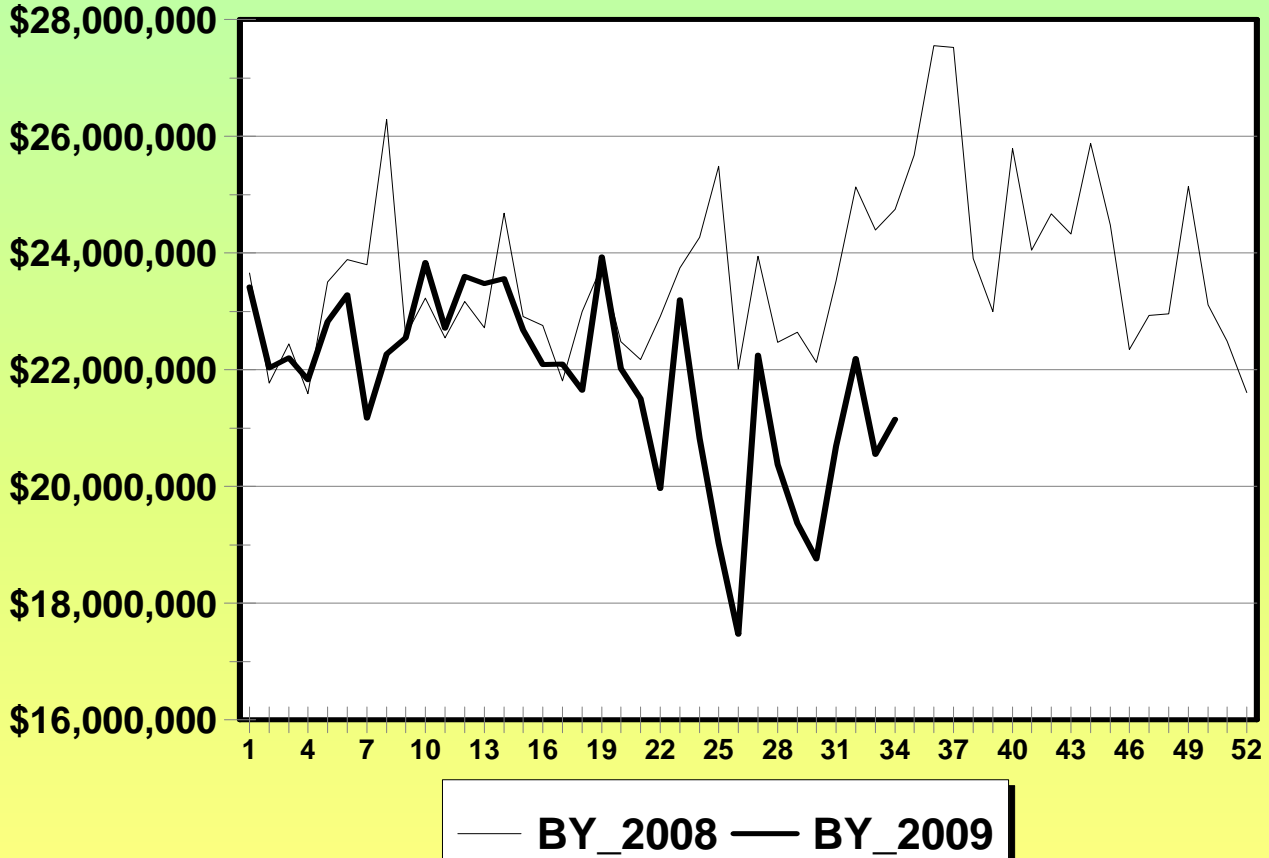
Sales_YTD	Target_YTD	%_Change
\$534,570,053	\$601,351,939	-11.11%

Week Ending: 02/21/09



# Total Lottery Sales

## BY\_2009 -vs- BY\_2008



	This Year	Last Year*	Difference	% Change
Last Week	\$20,548,821	\$24,388,339	-\$3,839,518	-15.74%
Current Week	\$21,148,592	\$24,745,285	-\$3,596,693	-14.53%
Year to Date	\$740,492,867	\$792,132,911	-\$51,640,044	-6.52%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$740,492,867	\$827,734,293	-10.54%

Note: Breakopen Gross Sales ~ LYTD: \$616,410