



# Business Year Comparisons

**BY ~ 2009** vs. **BY ~ 2008**  
*(52 Business Weeks)* *(52 Business Weeks)*

**Week Ending: 11/15/08**

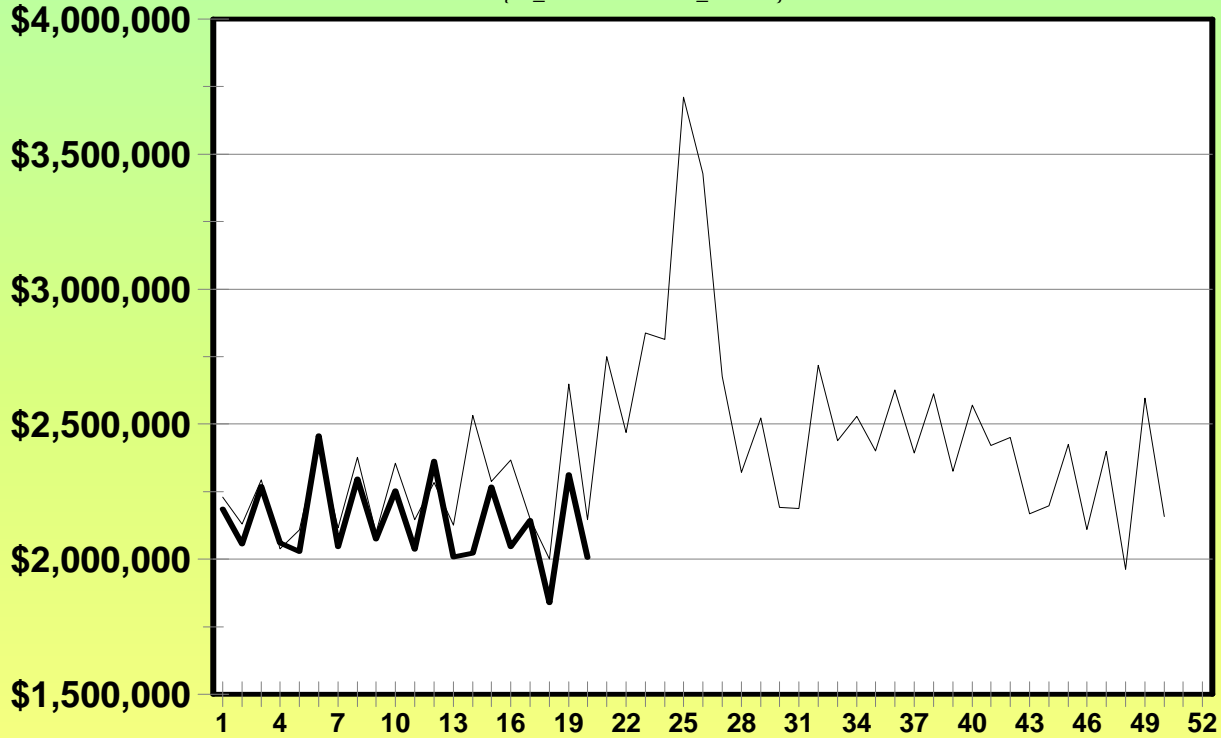
Week Ending: 11/15/08



# Scratch-its

## BY\_2009 -vs- BY\_2008

*SUM{SI\_activations + SI\_returns}*



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$2,313,453	\$2,648,359	-\$334,906	-12.65%
Current Week	\$2,006,150	\$2,144,972	-\$138,822	-6.47%
Year to Date	\$42,775,365	\$44,854,931	-\$2,079,566	-4.64%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$42,775,365	\$50,316,470	-14.99%

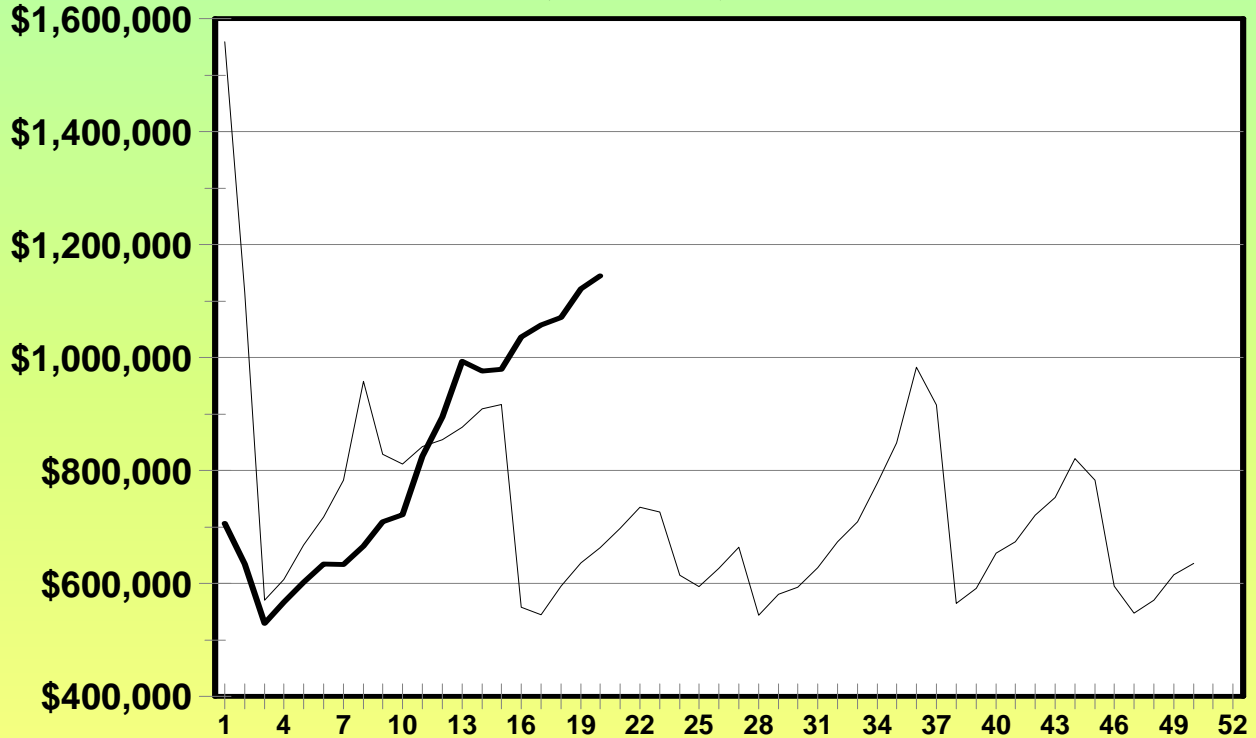
Week Ending: 11/15/08



# Megabucks

## BY\_2009 -vs- BY\_2008

(MB\_Gross\_Sales)



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$1,121,370	\$636,349	\$485,021	76.22%
Current Week	\$1,144,318	\$662,811	\$481,507	72.65%
Year to Date	\$16,500,225	\$16,013,040	\$487,185	3.04%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	% Change
\$16,500,225	\$15,000,000	10.00%

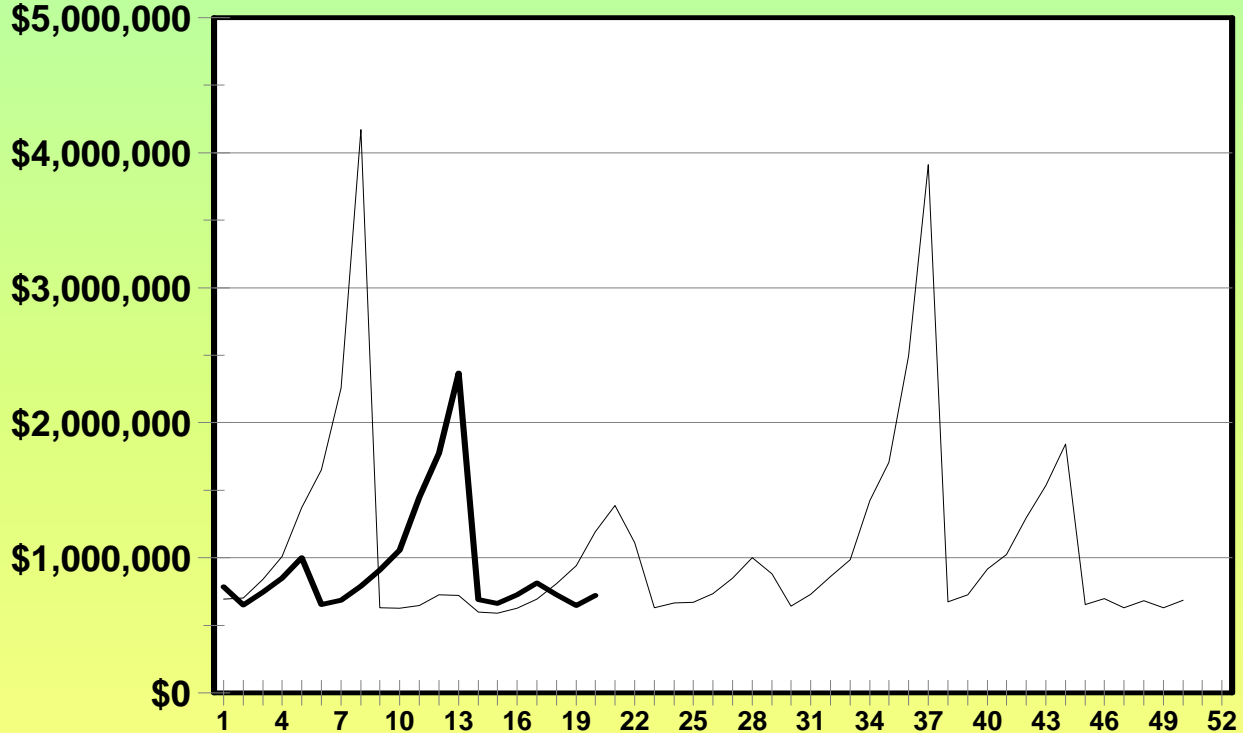
Week Ending: 11/15/08



# Powerball

## BY\_2009 -vs- BY\_2008

(PB\_Gross\_Sales)



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$647,710	\$941,976	-\$294,266	-31.24%
Current Week	\$721,232	\$1,190,583	-\$469,351	-39.42%
Year to Date	\$18,708,372	\$21,497,469	-\$2,789,097	-12.97%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$18,708,372	\$19,615,385	-4.62%

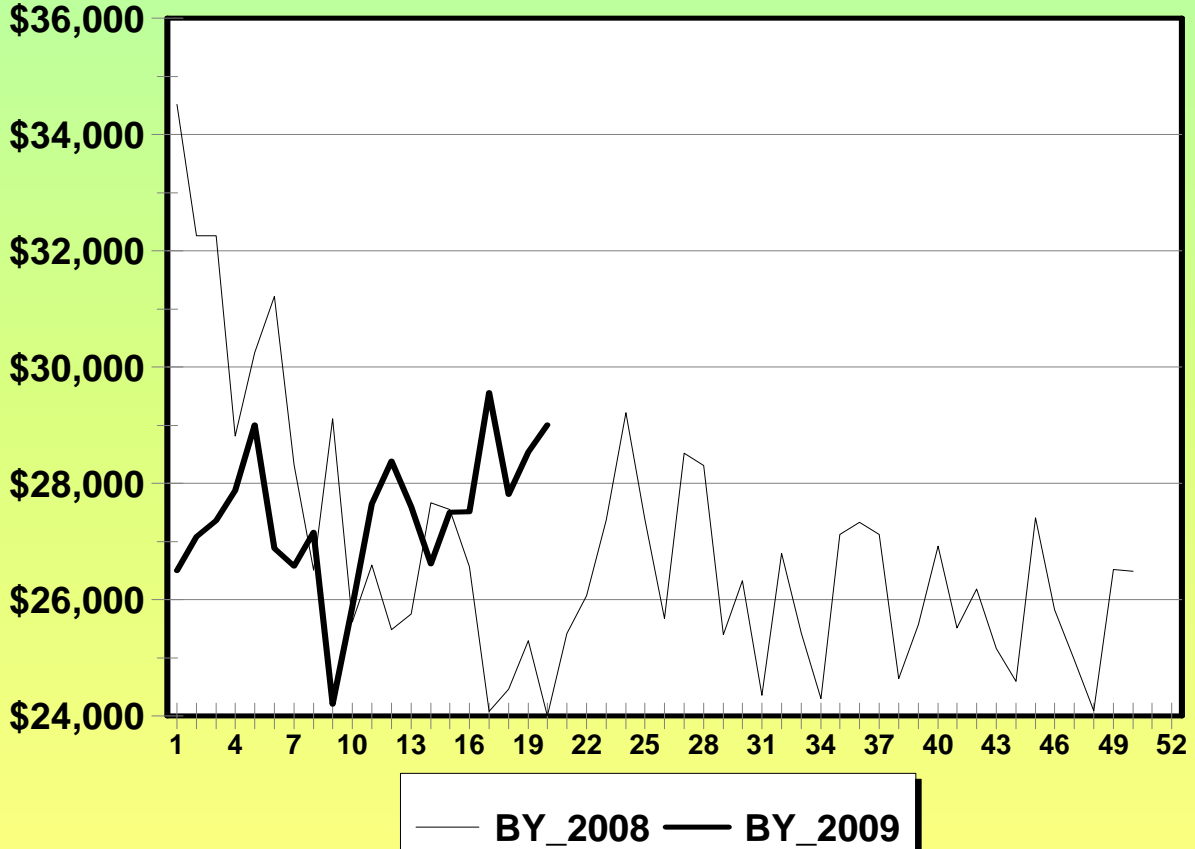
Week Ending: 11/15/08



# Pick 4

## BY\_2009 -vs- BY\_2008

(P4\_Gross\_Sales)



	This Year	Last Year	Difference	% Change
Last Week	\$28,537	\$25,296	\$3,241	12.81%
Current Week	\$29,007	\$24,002	\$5,005	20.85%
Year to Date	\$548,654	\$556,306	-\$7,652	-1.38%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$548,654	\$538,462	1.89%

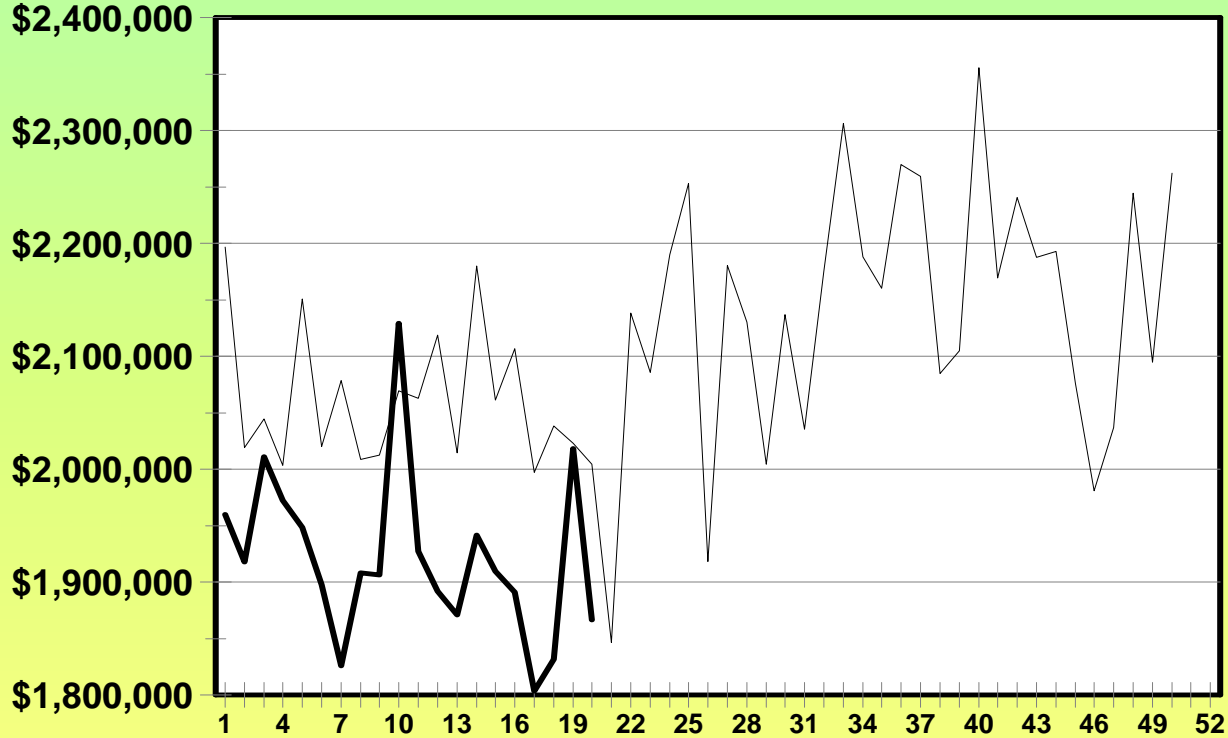
Week Ending: 11/15/08



# Keno

## BY\_2009 -vs- BY\_2008

*(KN\_Gross\_Sales)*



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$2,018,162	\$2,022,746	-\$4,584	-0.23%
Current Week	\$1,866,536	\$2,004,091	-\$137,555	-6.86%
Year to Date	\$38,427,558	\$41,208,746	-\$2,781,188	-6.75%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$38,427,558	\$41,428,574	-7.24%

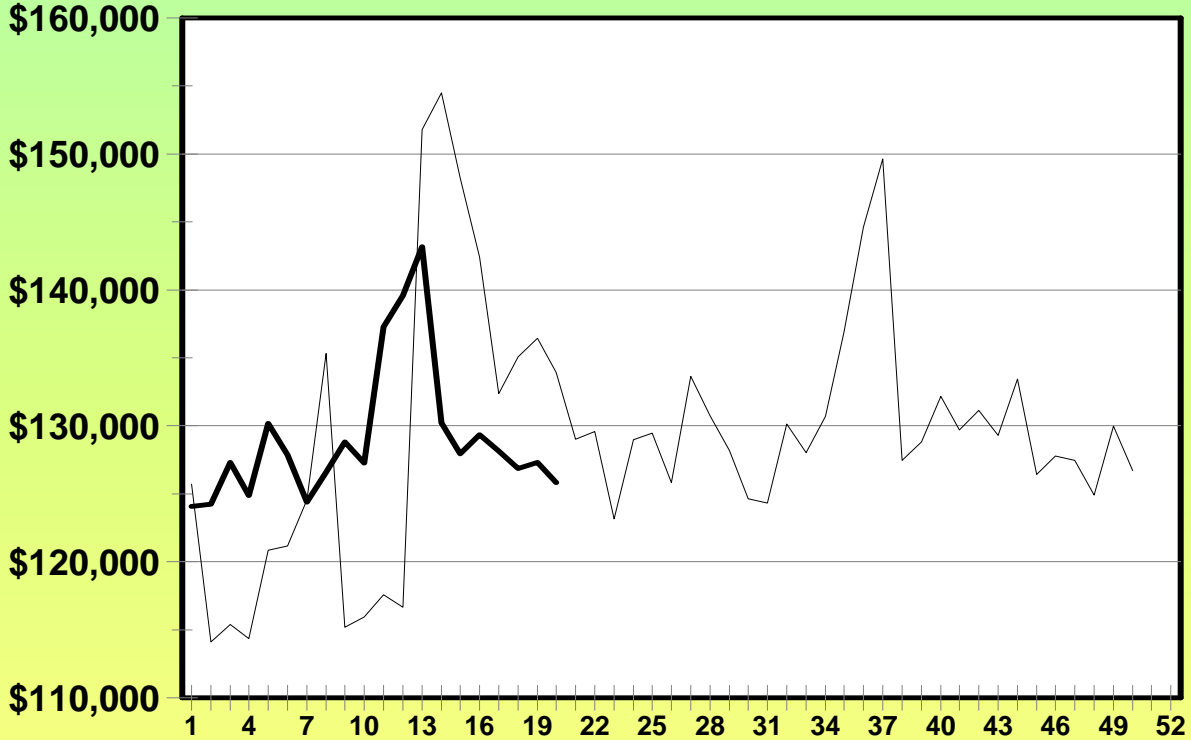
Week Ending: 11/15/08



# Win for Life

## BY\_2009 -vs- BY\_2008

(WL\_Gross\_Sales)



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$127,322	\$136,448	-\$9,126	-6.69%
Current Week	\$125,812	\$133,916	-\$8,104	-6.05%
Year to Date	\$2,581,186	\$2,571,554	\$9,632	0.37%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$2,581,186	\$2,596,154	-0.58%

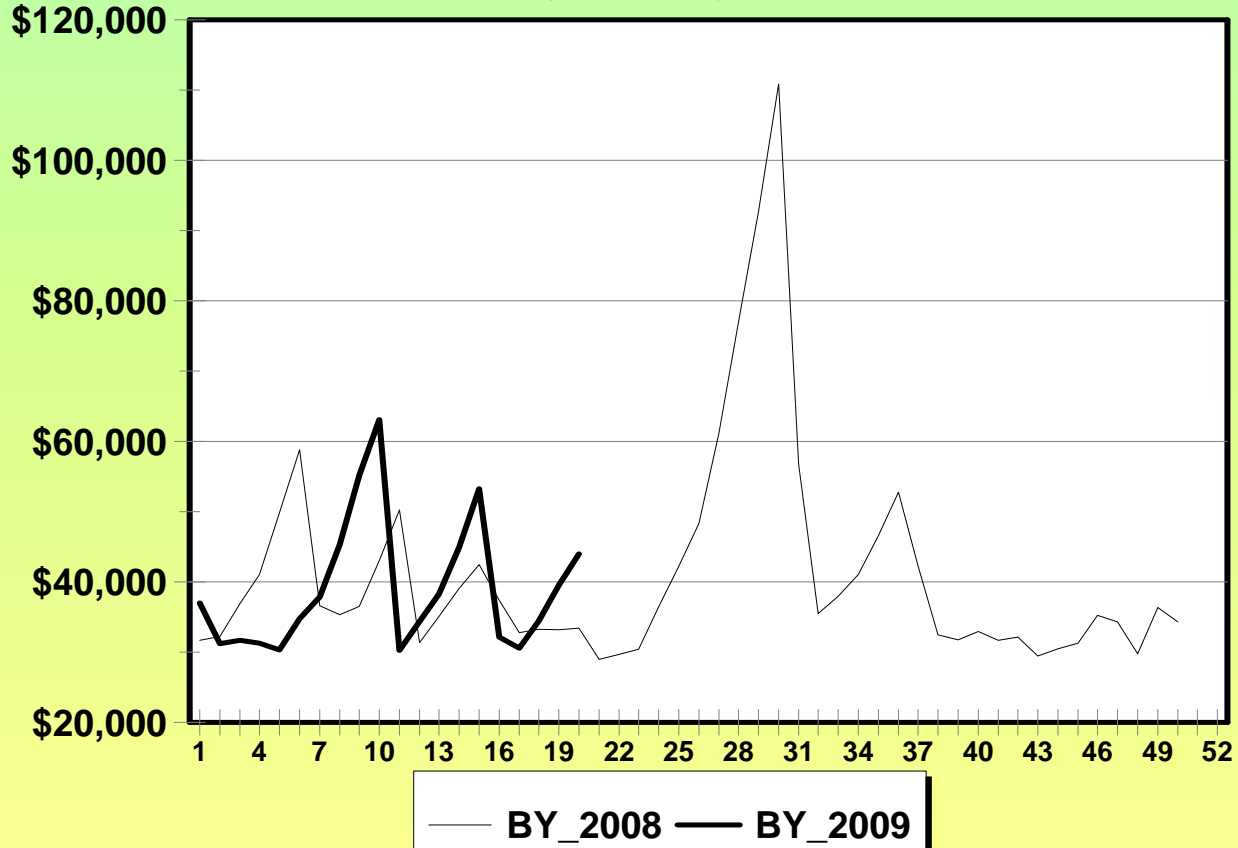
Week Ending: 11/15/08



# Lucky Lines

## BY\_2009 -vs- BY\_2008

(LL\_Gross\_Sales)



	This Year	Last Year	Difference	% Change
Last Week	\$39,548	\$33,200	\$6,348	19.12%
Current Week	\$43,950	\$33,448	\$10,502	31.40%
Year to Date	\$779,344	\$770,010	\$9,334	1.21%

YTD Sales vs. Internal Targets:

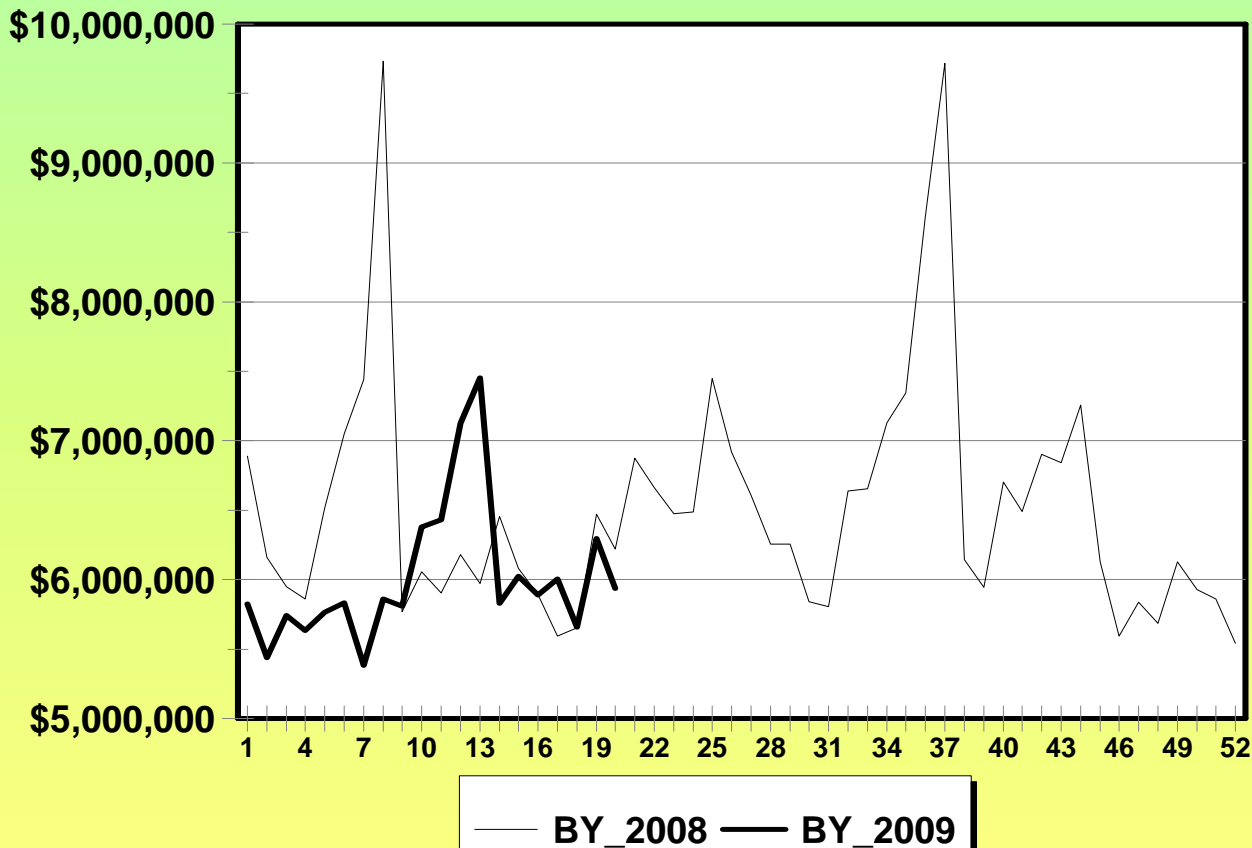
Sales_YTD	Target_YTD	%_Change
\$779,344	\$846,154	-7.90%

Week Ending: 11/15/08



# Traditional Only

## BY\_2009 -vs- BY\_2008



	This Year	Last Year	Difference	% Change
Last Week	\$6,296,102	\$6,471,914	-\$175,812	-2.72%
Current Week	\$5,937,005	\$6,218,933	-\$281,928	-4.53%
Year to Date	\$120,320,704	\$127,851,136	-\$7,530,432	-5.89%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$120,320,704	\$130,341,198	-7.69%

Note: Breakopen Gross Sales ~ LYTD: \$379,080

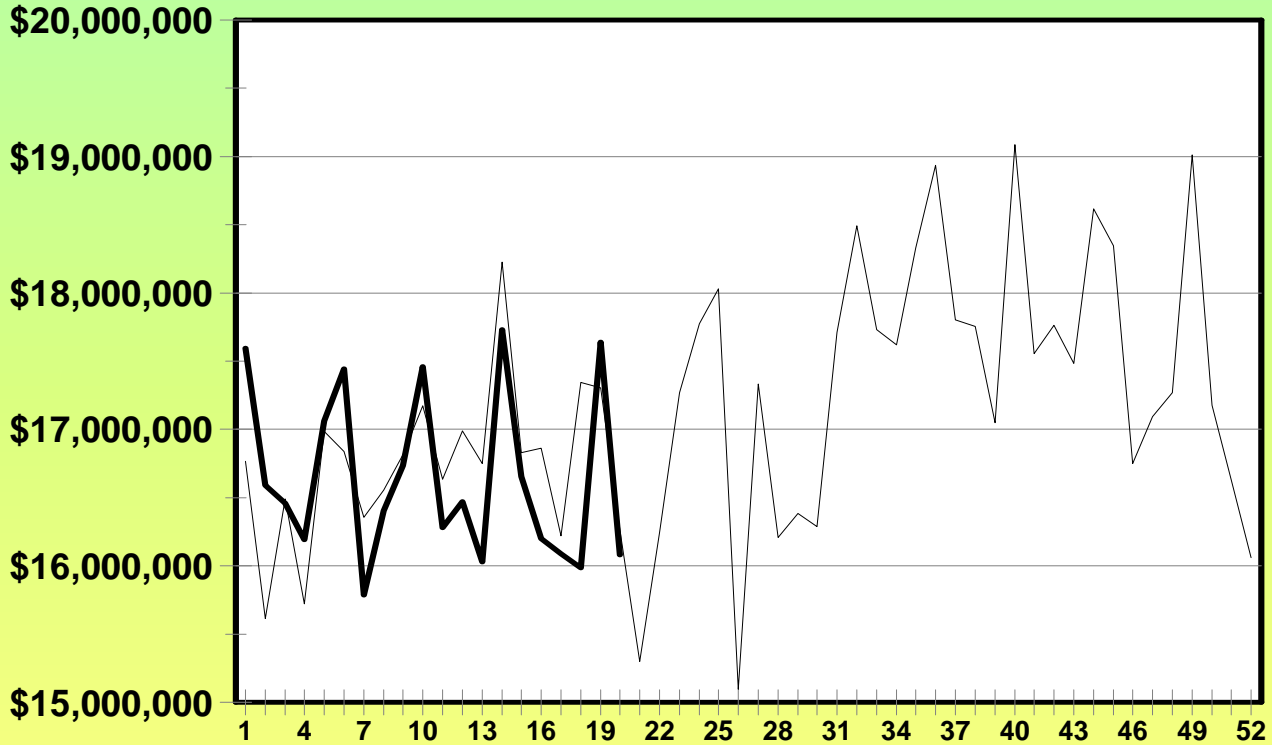
Week Ending: 11/15/08



# Video

## BY\_2009 -vs- BY\_2008

(VL\_Gross\_Sales)



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$17,637,582	\$17,306,259	\$331,323	1.91%
Current Week	\$16,079,556	\$16,262,088	-\$182,532	-1.12%
Year to Date	\$332,881,805	\$334,746,635	-\$1,864,830	-0.56%

YTD Sales vs. Internal Targets:

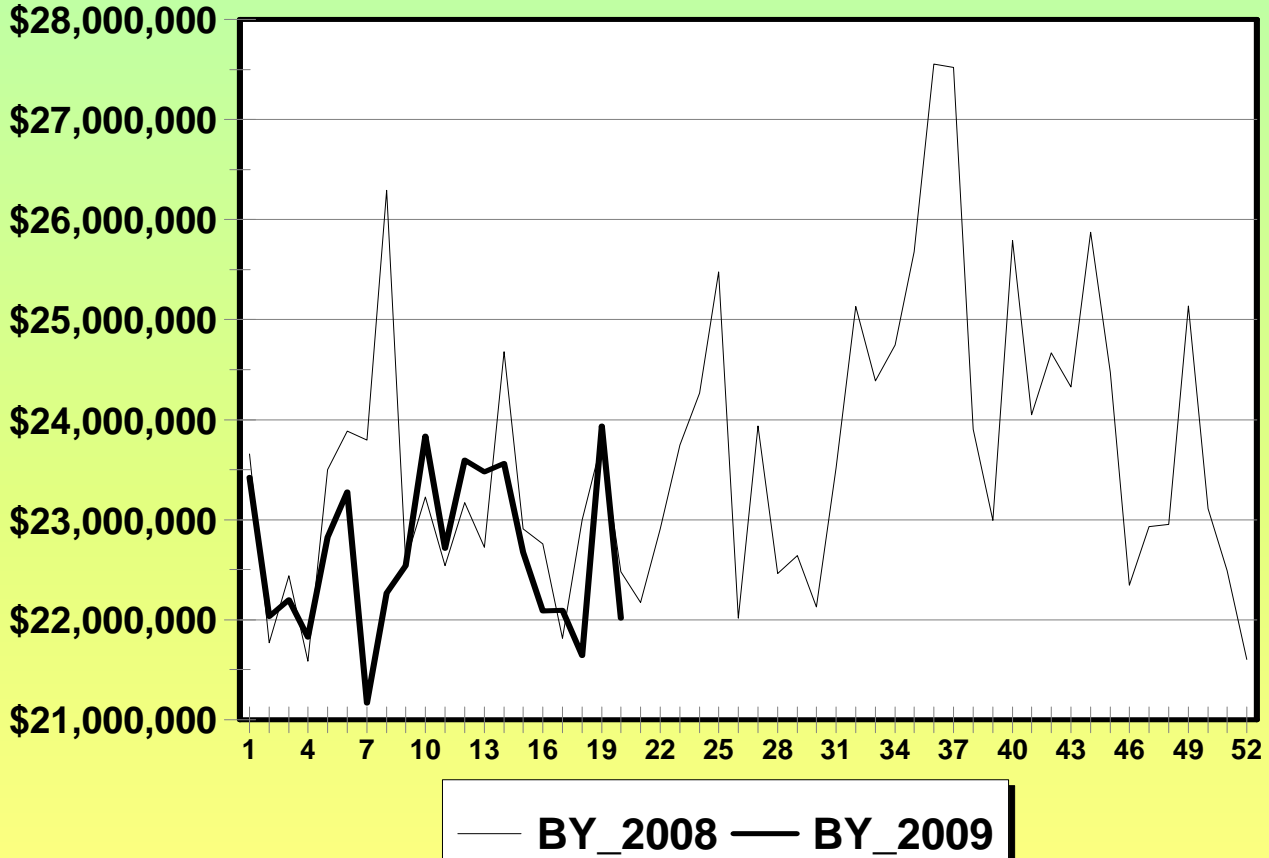
Sales_YTD	Target_YTD	%_Change
\$332,881,805	\$349,047,607	-4.63%

Week Ending: 11/15/08



# Total Lottery Sales

## BY\_2009 -vs- BY\_2008



	This Year	Last Year*	Difference	% Change
Last Week	\$23,933,684	\$23,778,173	\$155,511	0.65%
Current Week	\$22,016,561	\$22,481,021	-\$464,460	-2.07%
Year to Date	\$453,202,509	\$462,597,771	-\$9,395,262	-2.03%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$453,202,509	\$479,388,805	-5.46%

Note: Breakopen Gross Sales ~ LYTD: \$379,080