



# Business Year Comparisons

**BY ~ 2009** vs. **BY ~ 2008**  
*(52 Business Weeks)* *(52 Business Weeks)*

**Week Ending: 10/25/08**

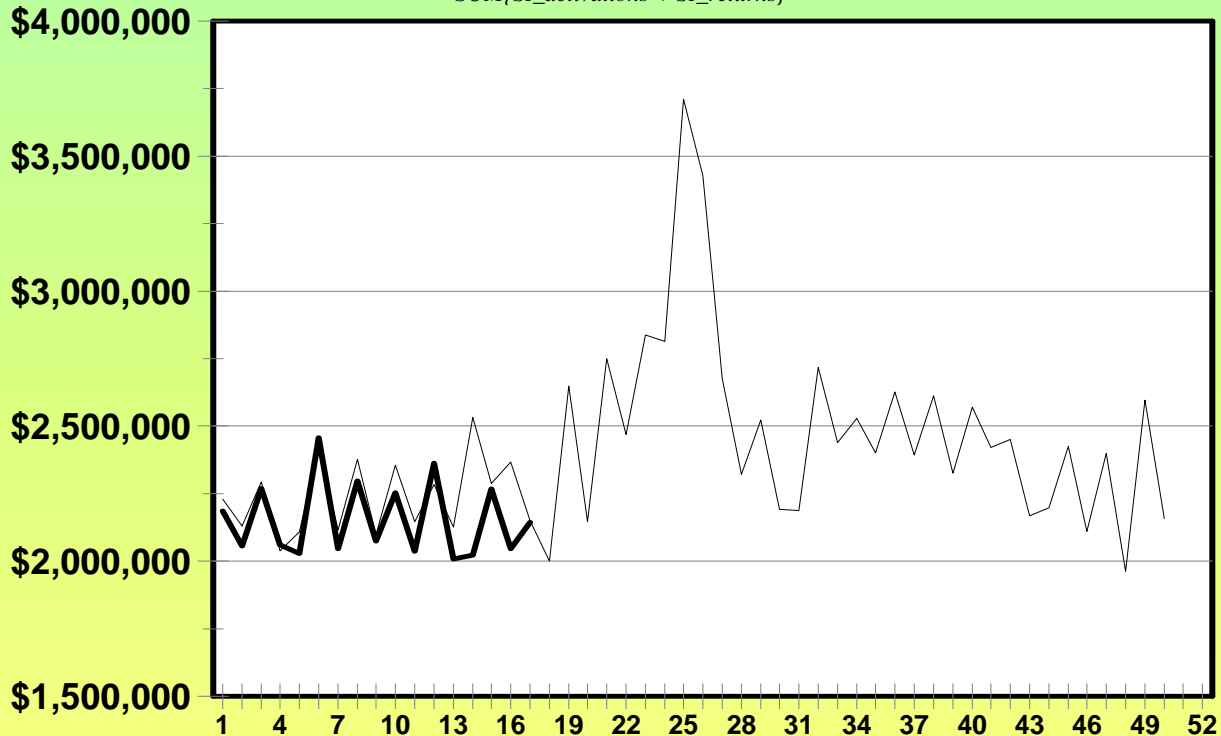
Week Ending: 10/25/08



# Scratch-its

## BY\_2009 -vs- BY\_2008

*SUM{SI\_activations + SI\_returns}*



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$2,045,685	\$2,368,175	-\$322,490	-13.62%
Current Week	\$2,143,262	\$2,149,575	-\$6,313	-0.29%
Year to Date	\$36,616,527	\$38,061,142	-\$1,444,615	-3.80%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$36,616,527	\$41,901,518	-12.61%

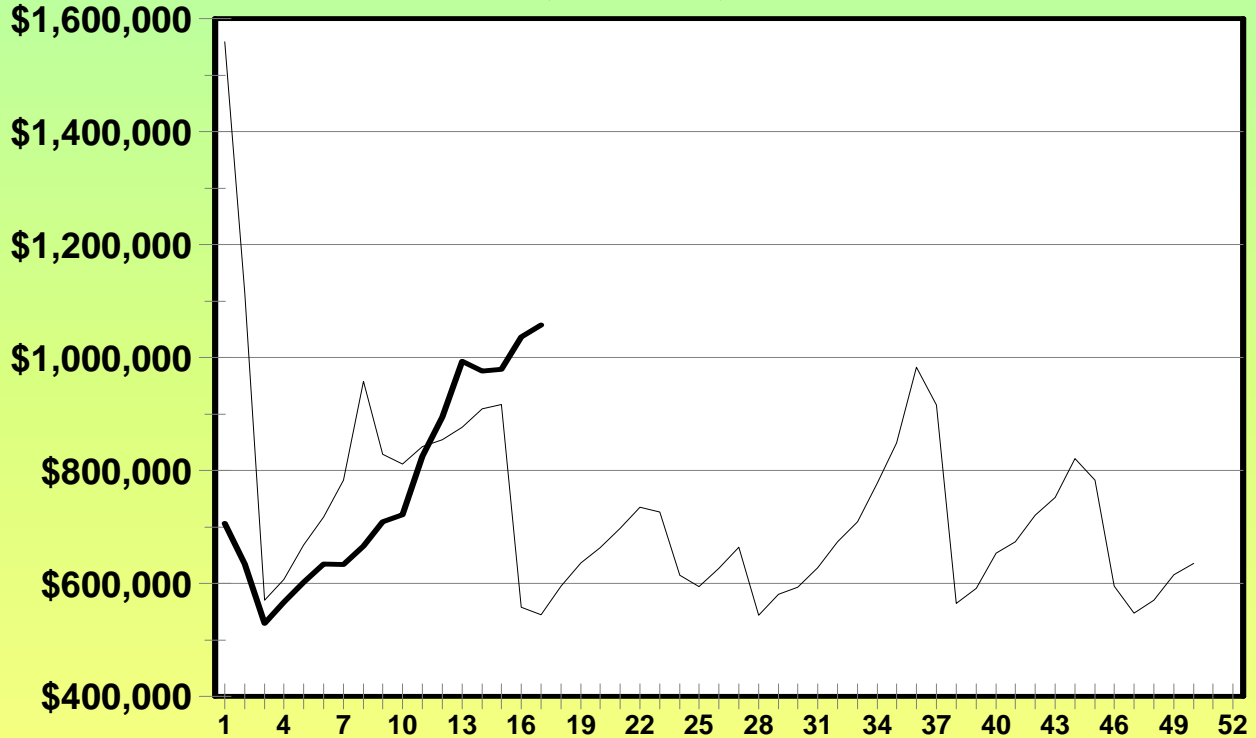
Week Ending: 10/25/08



# Megabucks

## BY\_2009 -vs- BY\_2008

(MB\_Gross\_Sales)



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$1,035,939	\$557,843	\$478,096	85.70%
Current Week	\$1,057,523	\$544,459	\$513,064	94.23%
Year to Date	\$13,163,810	\$14,118,672	-\$954,862	-6.76%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	% Change
\$13,163,810	\$12,750,000	3.25%

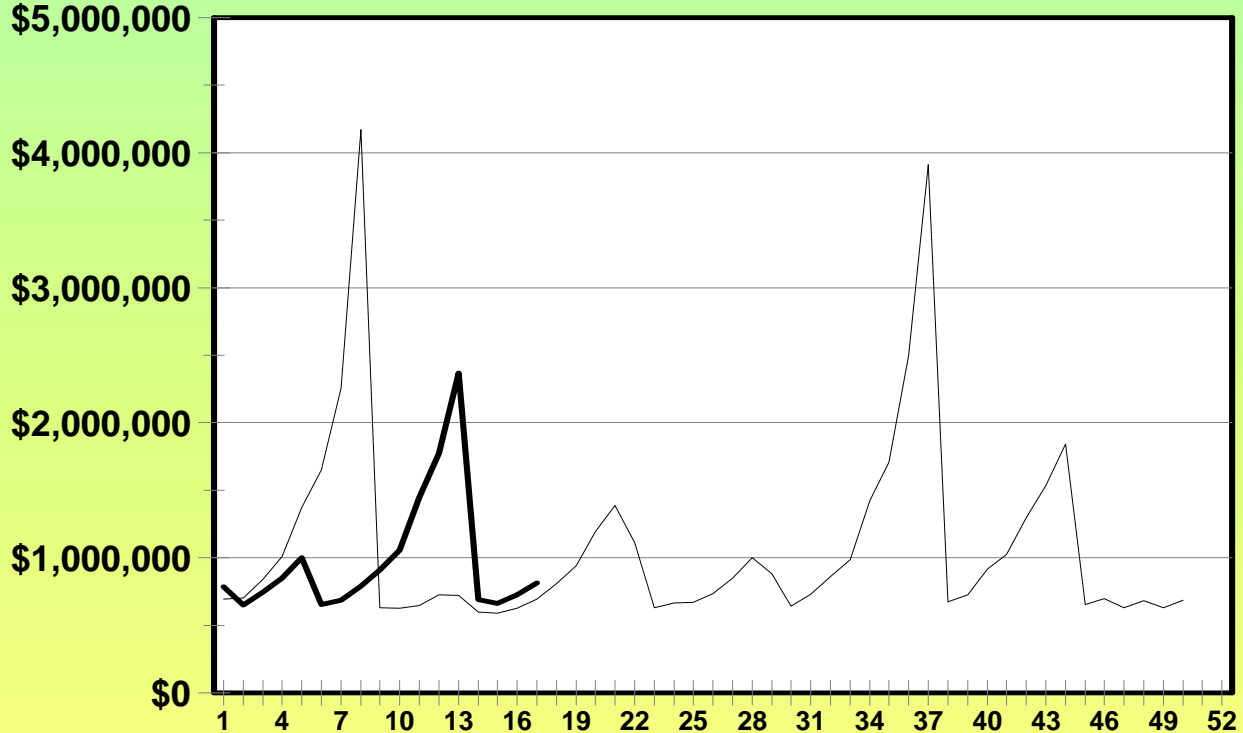
Week Ending: 10/25/08



# Powerball

## BY\_2009 -vs- BY\_2008

(PB\_Gross\_Sales)



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$726,317	\$627,850	\$98,467	15.68%
Current Week	\$813,479	\$695,365	\$118,114	16.99%
Year to Date	\$16,613,393	\$18,557,331	-\$1,943,938	-10.48%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$16,613,393	\$16,673,077	-0.36%

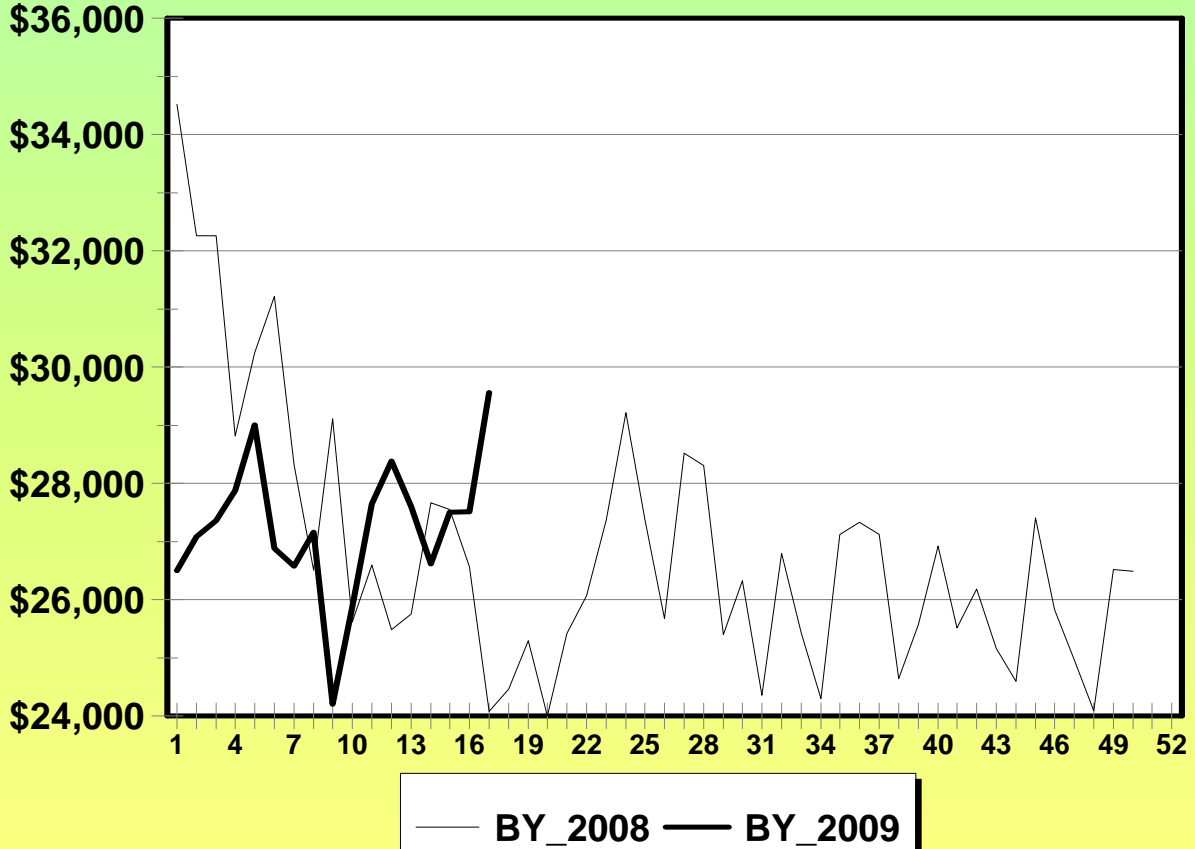
Week Ending: 10/25/08



# Pick 4

## BY\_2009 -vs- BY\_2008

(P4\_Gross\_Sales)



	This Year	Last Year	Difference	% Change
Last Week	\$27,514	\$26,561	\$953	3.59%
Current Week	\$29,556	\$24,079	\$5,477	22.75%
Year to Date	\$463,306	\$482,544	-\$19,238	-3.99%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$463,306	\$457,692	1.23%

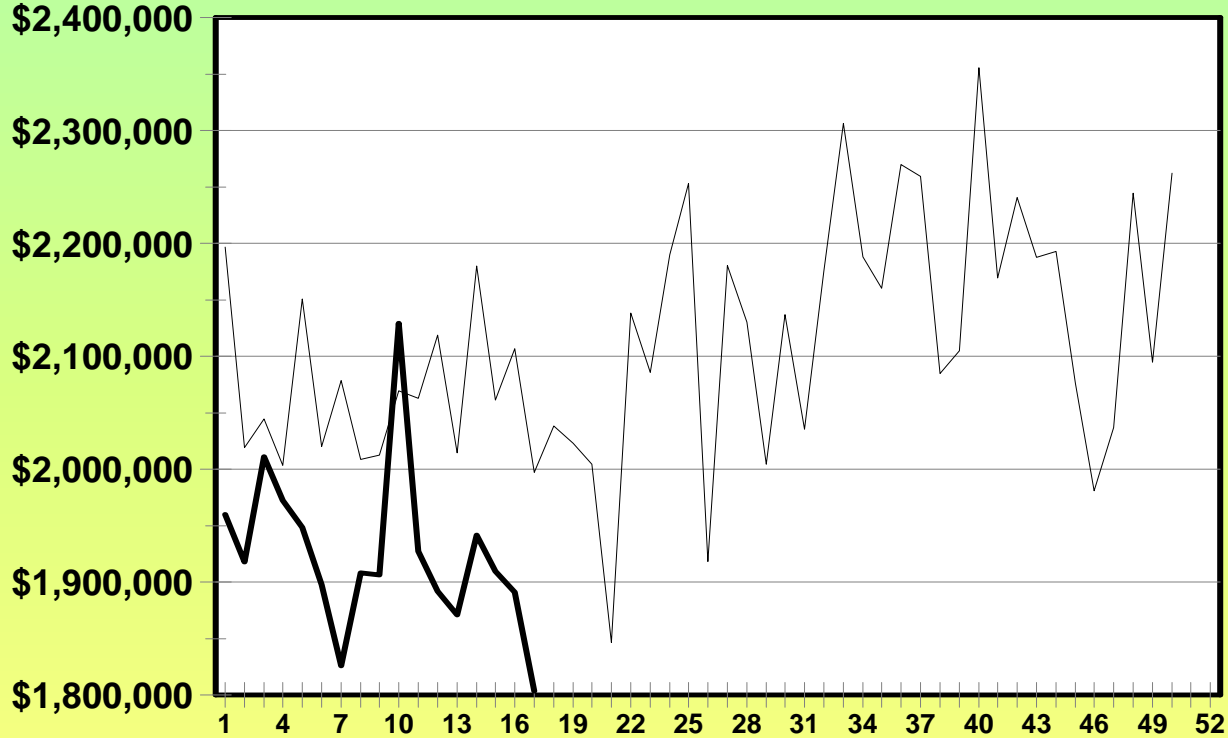
Week Ending: 10/25/08



# Keno

## BY\_2009 -vs- BY\_2008

*(KN\_Gross\_Sales)*



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$1,890,856	\$2,106,524	-\$215,668	-10.24%
Current Week	\$1,803,461	\$1,997,069	-\$193,608	-9.69%
Year to Date	\$32,711,159	\$35,143,593	-\$2,432,434	-6.92%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$32,711,159	\$35,207,911	-7.09%

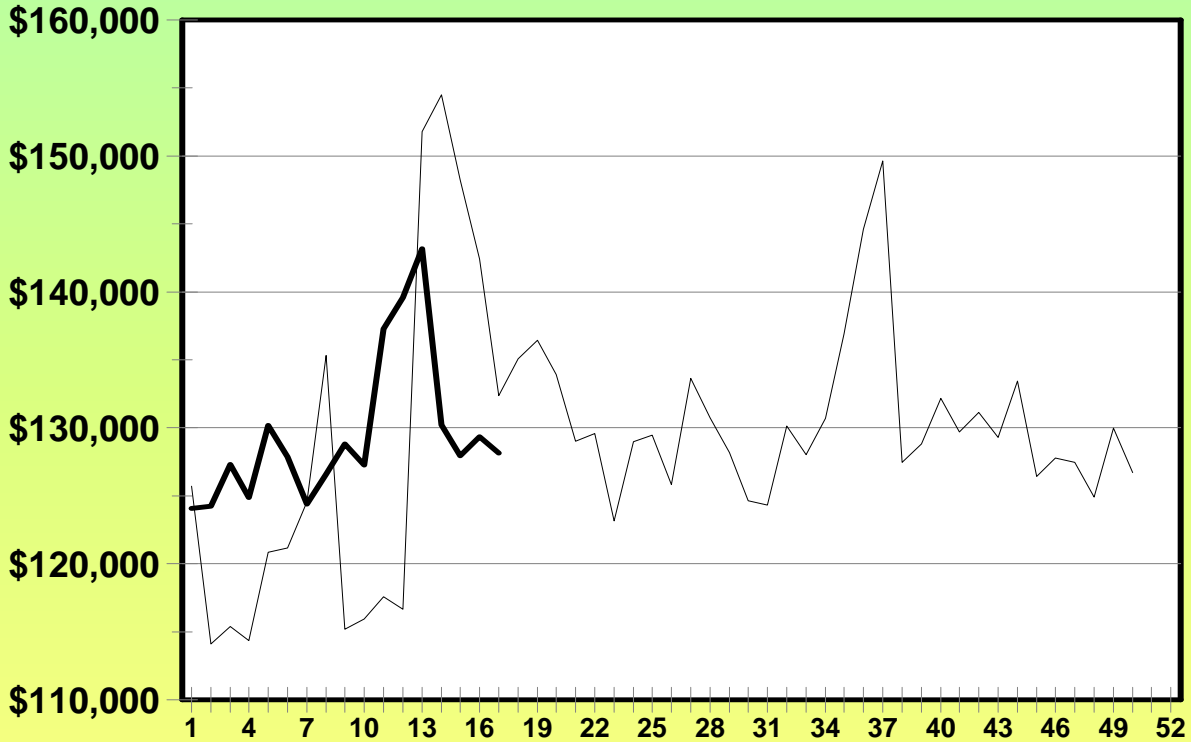
Week Ending: 10/25/08



# Win for Life

## BY\_2009 -vs- BY\_2008

(WL\_Gross\_Sales)



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$129,354	\$142,424	-\$13,070	-9.18%
Current Week	\$128,158	\$132,356	-\$4,198	-3.17%
Year to Date	\$2,201,192	\$2,166,124	\$35,068	1.62%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	% Change
\$2,201,192	\$2,206,731	-0.25%

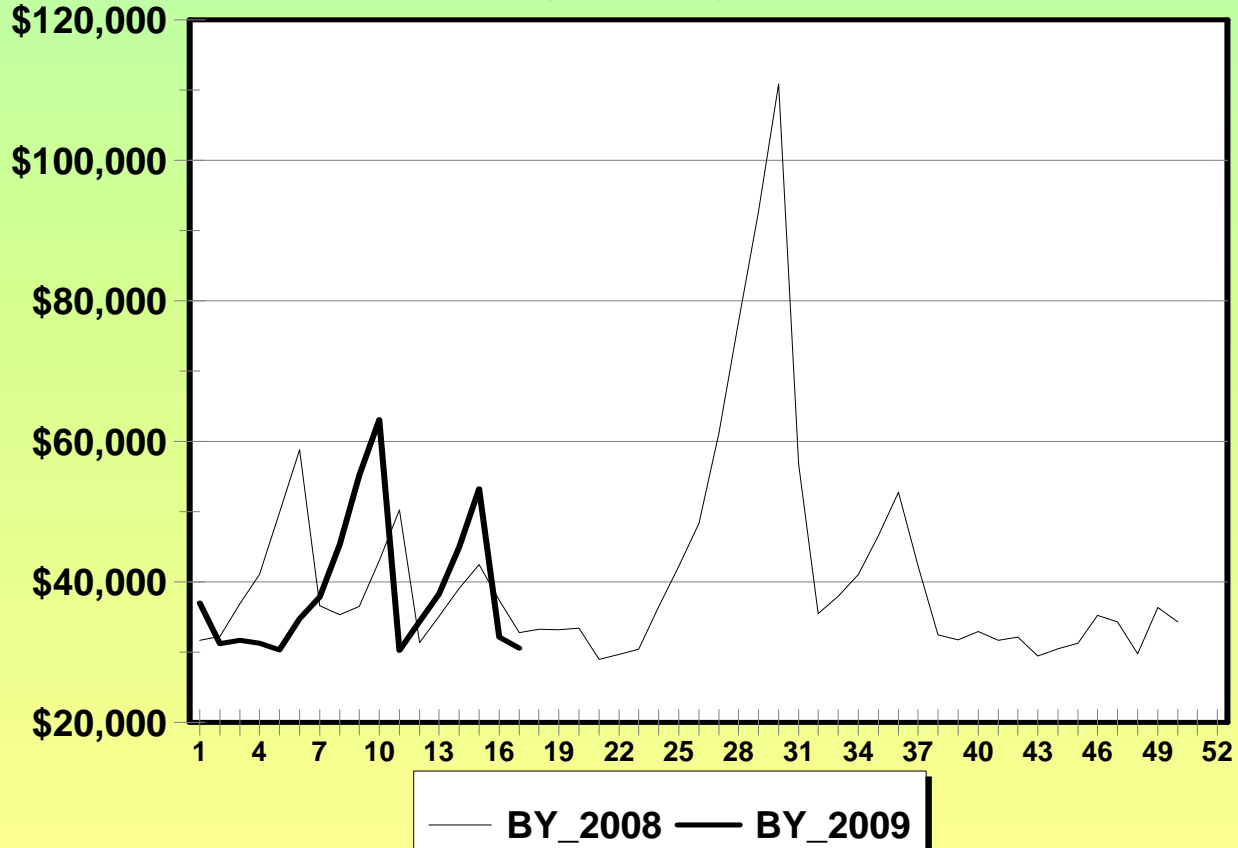
Week Ending: 10/25/08



# Lucky Lines

## BY\_2009 -vs- BY\_2008

(LL\_Gross\_Sales)



	This Year	Last Year	Difference	% Change
Last Week	\$32,172	\$37,392	-\$5,220	-13.96%
Current Week	\$30,578	\$32,770	-\$2,192	-6.69%
Year to Date	\$661,376	\$670,070	-\$8,694	-1.30%

YTD Sales vs. Internal Targets:

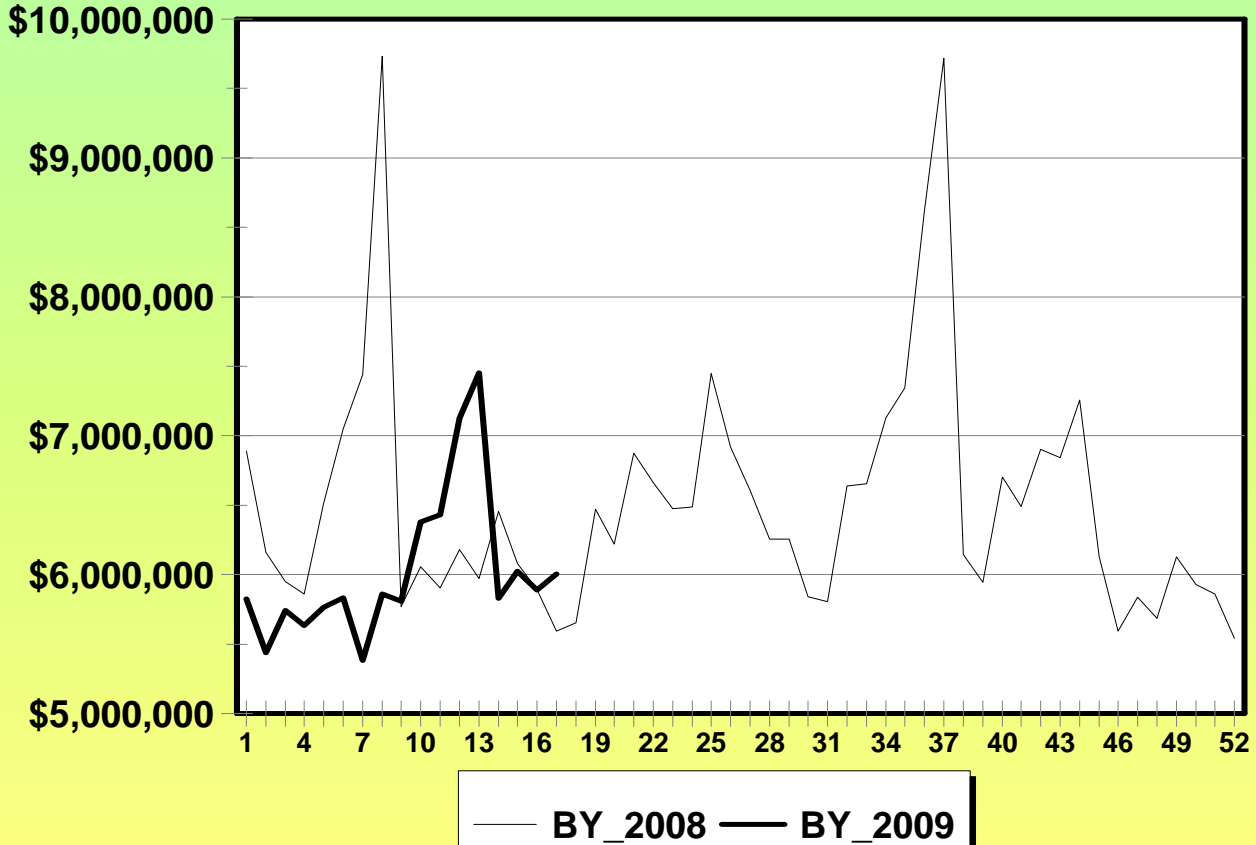
Sales_YTD	Target_YTD	%_Change
\$661,376	\$719,231	-8.04%

Week Ending: 10/25/08



# Traditional Only

## BY\_2009 -vs- BY\_2008



	This Year	Last Year	Difference	% Change
Last Week	\$5,887,837	\$5,894,309	-\$6,472	-0.11%
Current Week	\$6,006,017	\$5,593,493	\$412,524	7.38%
Year to Date	\$102,430,763	\$109,506,466	-\$7,075,703	-6.46%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$102,430,763	\$109,916,160	-6.81%

Note: Breakopen Gross Sales ~ LYTD: \$306,990

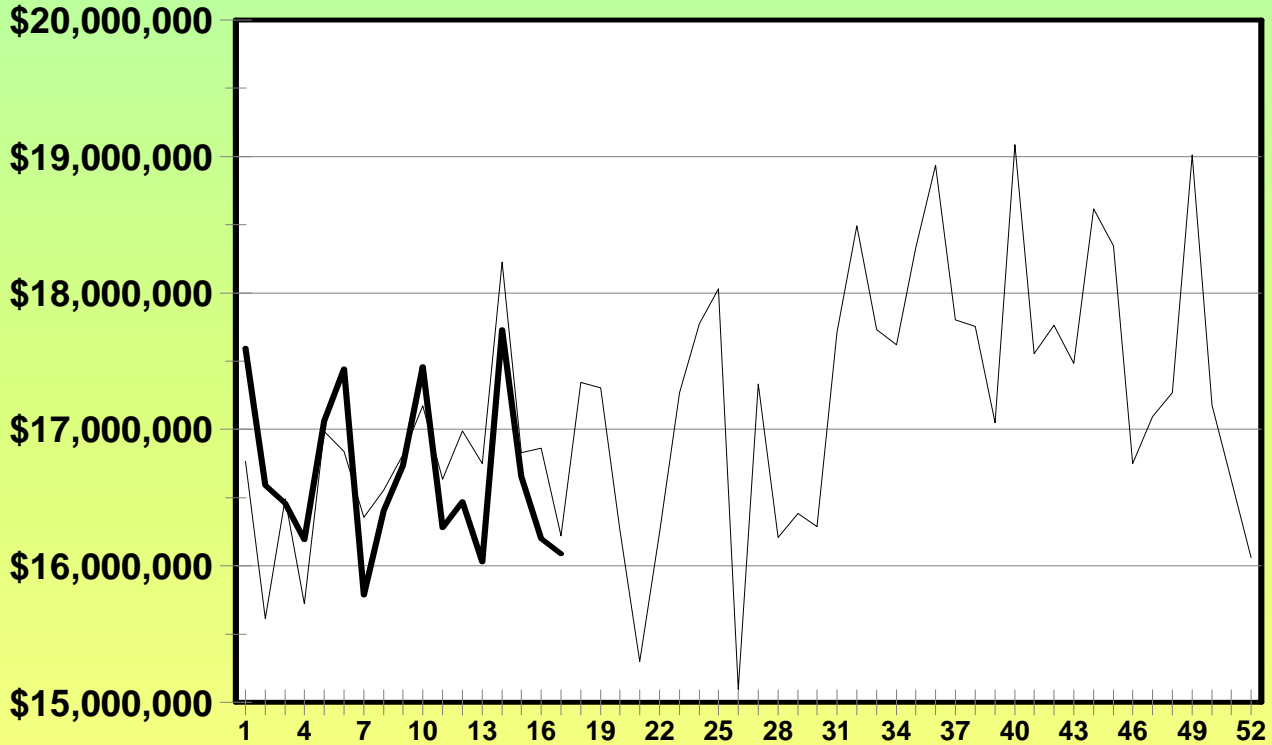
Week Ending: 10/25/08



# Video

## BY\_2009 -vs- BY\_2008

*(VL\_Gross\_Sales)*



— BY\_2008 — BY\_2009

	This Year	Last Year	Difference	% Change
Last Week	\$16,201,160	\$16,862,037	-\$660,877	-3.92%
Current Week	\$16,090,377	\$16,218,813	-\$128,436	-0.79%
Year to Date	\$283,177,955	\$283,832,873	-\$654,918	-0.23%

YTD Sales vs. Internal Targets:

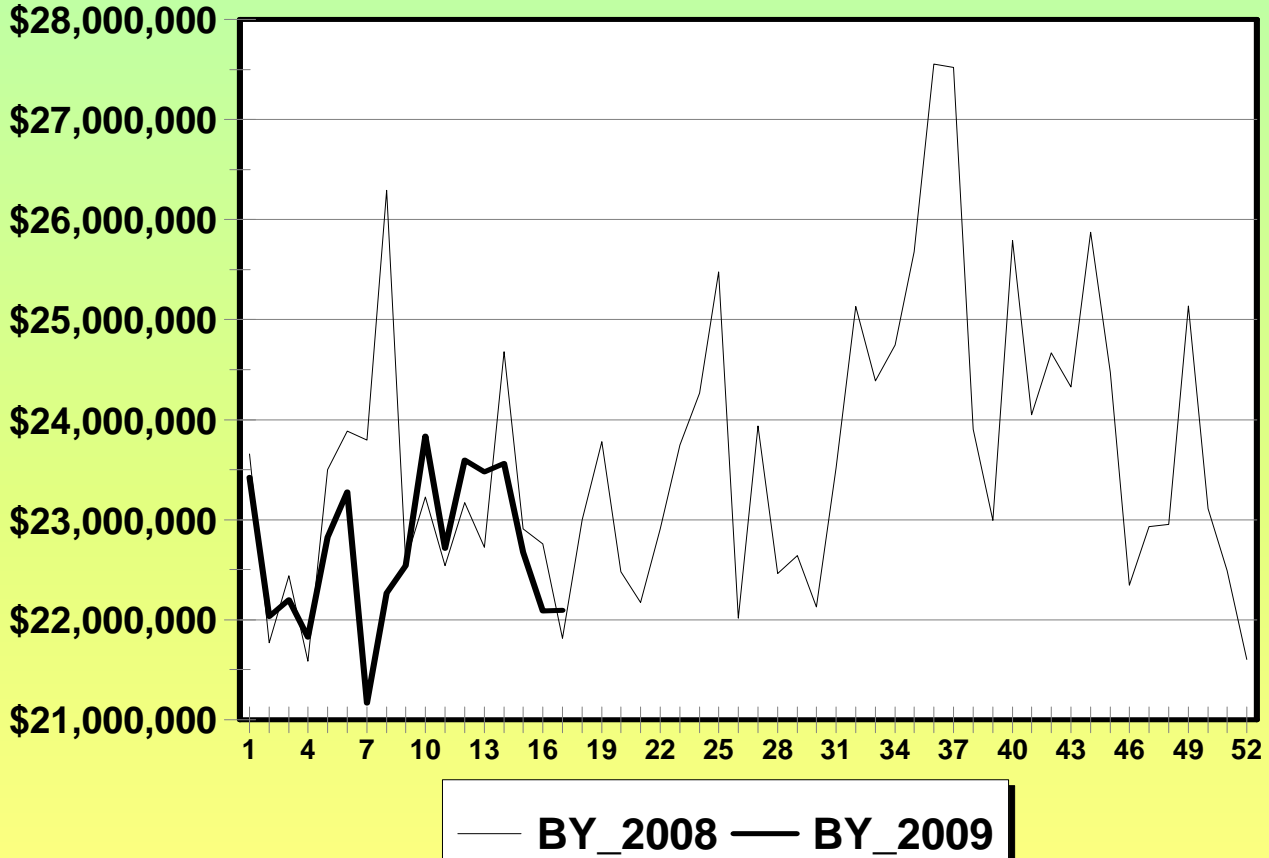
Sales_YTD	Target_YTD	%_Change
\$283,177,955	\$296,207,690	-4.40%

Week Ending: 10/25/08



# Total Lottery Sales

## BY\_2009 -vs- BY\_2008



	This Year	Last Year*	Difference	% Change
Last Week	\$22,088,997	\$22,756,346	-\$667,349	-2.93%
Current Week	\$22,096,394	\$21,812,306	\$284,088	1.30%
Year to Date	\$385,608,718	\$393,339,339	-\$7,730,621	-1.97%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$385,608,718	\$406,123,849	-5.05%

Note: Breakopen Gross Sales ~ LYTD: \$306,990