



Press Release

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Oregon Lottery[®] Preparing for Launch of New \$1 Million Raffle Game

Salem, Ore. (October 15, 2008) The \$1 million Raffle game, set for a January 25, 2009 start, will be the Lottery's first new game since 2006 and is projected to broaden the Lottery's player base and increase revenues.

Media production for the Raffle game is taking place from October 14 through October 16 at Portland International Airport and areas around Portland including Multnomah Falls. Ads for the new game will begin statewide broadcast just prior to the game's launch.

"We are very excited about the new Raffle game," said Lottery Director Dale Penn. "The addition of a brand new game not only adds to the Lottery's portfolio of games, it also provides added dollars to be used for critical state programs."

Raffle game tickets will go on sale January 25, 2009. A total of 250,000 tickets will be available with each Raffle game ticket costing \$10. Raffle game ticket-holders will have the chance to win the \$1 million top prize as well as 10 prizes of \$20,000 and 1,000 prizes of \$100. Winning tickets will be announced on St. Patrick's Day, March 17, 2009.

"I can guarantee that some Oregon Lottery player will be \$1 million richer come March 17," said Lottery Director Penn.

Since the Oregon Lottery began selling tickets on April 25, 1985, it has earned over \$6 billion for economic development, public education, state parks and watershed enhancements. For more information on the Oregon Lottery visit www.oregonlottery.org

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