

## Making the 'Most' of your Video Lottery<sup>SM</sup> Business!

Congratulations on your interest in becoming an Oregon Video Lottery retailer. You will soon be introduced to two individuals that will assist you in this effort, they are:

Field Application Representative – who will assist you with the Lottery application process and be available as a resource to answer your questions regarding the application, contract and any regulatory requirements.

Field Sales Representative – who will be available to answer any sales related questions and, at the time when you successfully complete your Lottery application, will assist you with a plan for equipment placement.

A comfortable play area equals greater sales! When considering Video Lottery Terminal (VLT) placement, there are minimum requirements to consider:

24 square feet per VLT of floor space; preferably a 4' x 6' footprint for each VLT. For four VLTs, that equates to 96 square feet of floor space.

Wheelchair accessibility is an existing Lottery rule.

In the Video Lottery play area, you must provide at least a 60" x 60" unobstructed space in front of at least one VLT (see your application packet for full details regarding wheelchair accessibility requirements and your Field Application Representative will also provide assistance).

Plan for the future.

Plan now for the potential placement of additional VLTs. Currently, up to six VLTs are permitted at high volume retail sites only. Qualifications are based upon average weekly Video Lottery net sales.

## PLAY AREA

